

# Master of Science in Integrated Architectural Design

**Be a Design Visionary:** Shape the future architectural excellence



# Master of Science in Integrated Architectural Design

This Master is a postgraduate study intended for review the most significant phenomena affecting our society, in order to use them as **a way of rethinking** and presenting other **spatial**, **functional**, **professional**, **social and cultural logics** that are geared towards an evolved conception of architecture.

The logics of architectural design and construction are in continuous adaptation to the context in which they operate. Their systems of methods and principles are expanded to face challenges such as climate change, technological disruptions, economic and geopolitical collapses, and demographic movements, among other major global changes.

The **objectives** of this program are to **promote innovative architectural design** integrated with the wide range of skills on technical and cultural knowledge that **contemporary architecture demands**; to encourage critical; to expand and to renew the role of design practices.

LOGICS OF EVOLUTION FOR CONTEMPORARY CONTEXTS

# WHY TAKE THIS MASTER AT LA SALLE-URL?

You will able to develop an innovative architectural design skill, integrating inputs from building technologies, environmental analysis, mapping practices, advanced functions diagramming, social studies, theoretical speculation, communications and editorial, allowing you to foster an evolution within the discipline.

You will emphasize an integrated approach to architectural **design** and **research** and will analyze the visions of some referents on the global context. In doing so, you will take up the challenges to which you will have to respond imminently.

A **body** of local and **international practitioners**, **thinkers** and **curators** or **editors**, who have been working for an expanded conception of architecture for more than 20 years, will be part of the faculty. **You will be learning from them**, through dynamic and participatory sessions, on how following the logics of innovation and evolution.

#### COORDINATOR

Ricardo Devesa (Dr. Architect)

**DURATION** 

LANGUAGE

**CREDITS** 

9 months

English

60 ECTS

#### **SCHEDULE**

Monday to Thursday from 7:00 p.m. to 10:00 p.m. and 3 hours per week of extracurricular activities.

#### **ENTRY PROFILE**

Architects, engineers, designers who have completed an undergraduate professional program in architecture or its equivalent.

#### **QUALIFICATION**

Master in Integrated Architectural Design, La Salle-URL and Bologna official qualification that enables access to develop a doctorate or Ph.D.



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What I liked most about the academic experience was the diversity of professionals with whom we had contact, either through classes, lectures or visits. I also found very interesting the proposal to explore diverse areas other than 'traditional' architecture. We worked with curatorship, publishing, digital design, and that opened our eyes to the countless possibilities of architecture".

GLORIA SCHÖNBURG Alumni 2022- 2023.

#### **RANKINGS**

# Top 1 Best University in Spain in Engineering and Architecture Postgraduate Studies

U-Ranking, 2022

At the School of Architecture and Building Engineering La Salle-URL (ETSALS) you will study architecture in an experiential and alive thriving way, to respond to the great global challenges of this century. You will learn your profession combining the three (fundamental) axes fundamental: design, technique andculture, in a live and International Campus in Barcelona where you can develop and experience each project through our own methodology "Learning by Challenge".

## **OBJECTIVES**

**Explore architectural design** integrated within a broad body of knowledge and **address integrated architectural logics** as a central research horizon.

Engage in a multi-logic's curriculum and activate a skill range that runs from the initial concept to detailed design and its dissemination.

**Promote innovation critically engaging** both traditional and new approaches.

**Take advantage of Barcelona as an architectural laboratory** and of La Salle Campus Barcelona for an interdisciplinary approach.



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Future visions are always uncertain and involve a lack of action. Instead, the logical concepts that we address in the Master will be exemplified with specific practices that have already been being applied for over a decade, as I have mentioned. I do think about the future, yes, but the imminent future, the one that requires immediate action. In what is already being done and what must be considered for tomorrow".

RICARDO DEVESA DR. ARCHITECT Program Coordinator.

# PROFESSIONAL OPPORTUNITIES

After completing the Master of Science in Integrated Architectural Design, you will be able to pursue a professional career as:

**Architectural and urban designer** in its different scales and functions

**Researcher in new solutions** to global challenges

**Data analyst** for the implementation of urban strategies

Content editor and curator of cultural activities

## **ACADEMIC PROGRAMME**

TERM I

Environmental Logics
Context: climate crisis and energy efficience

# Spatial forms in response to environmental and thermodynamic conditions, redefining its elements and relationships

Construction is one of the most polluting industries. How can we adapt design strategies to project and build architectural spaces more committed to the climate crisis? How does architecture use the materials and the increasingly evolved and integrated construction techniques to rethink inhabited spaces?

Workshop. Contemporary Territories: Thermodynamic Interactions

Seminar. The Scale of Landscape: The Landscapes of Energy

Social Logics

Context: social inequalities and challenges

# Open programmatic forms adaptable to new multi-functional agencies

Architecture is an agent that operates within an integral ecosystem. Its functionalities can be organized more efficiently with temporary occupations, hybridization of programs and reuse of the existing. In a constant reformulation of the usability of buildings, how can we get adapted to be more resistant and sensitive to the continuous changes? Faced with the unstoppable migratory movements, the increasing price in land, the society's impoverishment and the rise in inequalities, what suggestions can we implement to accommodate more affordable and non-discriminatory living environments? How can architecture commit to balancing such inequalities?

Workshop. Materialization of urban space. Blind Structures

Seminar. Urban Interstices: Co-housing, Co-living, co-Building

#### TERM II

**Digital Logics** 

Context: technologycal disruptions in post-humanist era

# Enriched and adaptive perceptual forms from digital tools and technologies

As architects we work from diverse and adjacent disciplinary fields, in groups, in networks, building bridges between research, evolved design and industry. How are we going to expand professional capabilities? How is the profession of architecture being affected when disruptive and innovative technologies such as the management and use of big data, robotics and Artificial Intelligence are increasingly being used?

Workshop. The Cover in Architectural Design: Responsive Envelopes

Seminar. Materiality and Scale: Digitalization Takes the Command

**Tectonic Logics**Context: material resources efficiency

#### Corporeal forms in response to an informed matter, manufactured and more efficient

The manipulation of matter is one of the basis of expressive, technical and perceptual thought in architecture. How will architectural corporeality change through the use of improved and natural materials as well as the artificial ones? What impact will the manufacture and implementation of these materials have on their spatial, energetic and perceptual conformation?

Workshop. Façade and Structure in Architectural Design: Eco-tectonics

Seminar. An Approach to Tectonics and the Architecture. Project: Dark Ecologies



#### **TERM III**

#### **Cultural Logics**

Context: cosmovisions and alternative stories

# Theoretical forms, meanings and communication in response to contemporary contexts

Faced with obsolete meanings in the world and inappropriate to global challenges, in the era of mass communication and thoughts written in the network, what other cultural, theoretical suggestions and communicative actions can discipline develop to renew our worldviews? How will we explain and spread this innovative and evolved architecture?

Workshop. The Obj./Prod. Design in Architecture: Contemporary European Architecture Concerns

Seminar. Environment Architecture: the Crisis of Obj. Oriented Product (Architecture Across Media)

#### Transversal Workshop

The transversal workshop suggests carrying out an architectural project to apply everything learned from previous blocks, that is the five logics of evolution. It tries to acquire the answers from a holistic perspective to social, environmental, urban and territorial, technological and cultural contexts.

Workshop. Transverse Multi-scalar: Mult-logics

#### Research

Architectural research is not limited to an academic context; It also has a very significant presence in the professional field. Graduate courses are the perfect opportunity to learn how to transform genuine interest into a formal research project. The course aims to explore conceptual approaches and methodological tools to successfully address research in the expanded architectural field, encompassing design, planning, landscape, building technology, and rendering.

Workshop. Doctoral Thesis Formulation

#### **Methodologies of Investigation**

#### Optional

Seminar. Energy and Enclosure: Environmental Impacts

Seminar. **Mediation Systems in Architectural Design: Operative Mapping** 

#### Master's Final Project

Conclusion and summary of all the work done during the master's program. This work can be formulated in different experimental formats, whether these are utopian projects, theoretical reflections, temporary exhibitions or functional models.

Master Final Project (Monitoring + Final Work)

#### DIPIA

#### PH.D. IN INTEGRATED ARCHITECTURAL DESIGN

Upon completion of 60 credits of the Master, you can access to the investigation period. These are 12 ECT credits until the completion and defense of the doctoral thesis.

#### **RESEARCH STAGE**

It mainly consists on the development of the doctoral thesis, which is an original and or unpublished research. Once following the period of training, the student will have already chosen a specific line of work, and it will be trained to undertake the process of the doctoral thesis.

To complete this process, the doctoral student is linked to a research group that develops academic activities (seminars, conferences, congress, etc.).

# ARC REPRESENTATION COMPUTING ARCHITECTURE

It is a interdisciplinary research group dedicated to the integration of technologies information and communication architecture.

# IAM MEDITERRANEAN ARCHITECTURE RESEARCH

It aims the study of Mediterranean architecture in project scope, technology and territory.

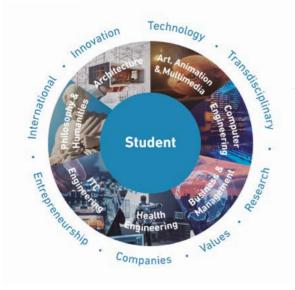
## **MODALITY**

#### **ON-CAMPUS**

Study your Master in Barcelona on a campus of international excellence. Attend face-to-face classes with the added flexibility of being able to attend some sessions remotely, thanks to our Smart Learning technology.

In addition to the theoretical content, you will put your acquired knowledge to the test by carrying out individual and group projects. You will attend lectures by experts and industry events and visit companies to study their success stories.

# **La Salle** Campus Barcelona



Double Degrees

Official Undergraduate Degrees

Masters, Postgraduates, Executive Programs & PhD

**5,884**Students

32.6%
International students

**96**Nationalities

65
Universities worldwide

Countries where La Salle is present

1,2 M
Students in all continents

# Internet of Things R&D lab

La Salle promotes the largest European laboratory (2,000 m²) dedicated to innovation on the Internet of Things with a model that encourages **collaboration between companies, entrepreneurs, students, teachers and researchers.** 

+ 30

Technological laboratories

6 Research groups

# La Salle Technova

Entrepreneurship and innovation are two fundamental values of La Salle-URL. The La Salle Technova Technological Innovation and Entrepreneurship Park is located on campus. Students can realise their own business idea and incubate it in the accelerator.

**Top 10** European Accelerators by Gust & Fundacy Report

**"Best Business Angels Network" Award** by the Asociación Española de Business Angels in 2017

+ 500 Incubated and accelerated business projects

+ 27M € Funding for start-ups

# Career Services

Our own Learning by Challenge methodology, based on real business challenges, allows us to be in contact with companies and respond to the needs of the market. We put students in contact with top-level companies in all sectors, and through our career service we promote the employability of our students.

+ 4,800 Both job offers and annual internships

**96** % Occupancy rate of students

**+ 2,000** Companies offering services in the business field

+ 1,200 Companies offering services in the engineering field

+ 300 Companies offering services in the architecture field

# Interactive Arts & Science lab

One of the audiovisual hubs of reference in Catalonia where research into new forms of interaction between humans, machines and virtual, real and mixed environments is promoted.



Technova Barcelona

# LA SALLE **RANKINGS**

Top 1 University of Catalonia in **Employment placement in the** business sector

U-Ranking, 2023

## Top 1 Best University in Spain and 17th in the world in Business & **Management**

QS World University Rankings by Subject, 2023

## Top 1 Best University in Catalonia in SDG 8

Times Higher Education Impact Rankings, 2023

# Top 1 Best University in Spain in Engineering and Architecture **Postgraduate Studies**

U-Ranking, 2022

## Top 1 Best University in Spain for Management

Global Ranking of Academic Subject, Shanghai Ranking, 2022

## Top 1 Best University in Spain in **Business Administration**

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Global Ranking of Academic Subject, Shanghai Ranking, 2022

## **Top 3 Best University in Spain**

Times Higher Education Young University Rankings, 2022

## **Top 5 Best Performing University** in Spain

U-Multiranking, 2023

#### Top 5 Best University in Spain

U-Multiranking, 2023

# **ADMISSION PROCESS**

#### **DOCUMENTATION**

- · Registration form
- · University degree accreditation
- Updated resume
- · Copy of ID or Passport

#### **PERSONAL INTERVIEW**

Once your documentation has been reviewed, you will meet with the Programme Director to get to know you, assess your professional profile and ensure a diverse group of candidates.

#### **BOOK YOUR PLACE**

When the Admissions Committee validates your profile, we will inform you of the result of your admission process and the payment conditions.

Log in to our online platform





Receive the outcome of your application





admission process now





Apply for your scholarship





Check our scholarships and study grants

# Be a Design Visionary: Shape the future architectural excellence

# **KNOWLEDGE AREAS**

#### **BUSINESS**

- I Digital Management
- I Digital Business
- I Project Management

#### **ENGINEERING**

- Data Analytics
- I Tech Skills Engineering
- I Digital Tech Engineering

#### **ARCHITECTURE**

I Contemporary Architecture

**PHILOSOPHY AND HUMANITIES** 

**DIGITAL ARTS & ANIMATION** 

#### **MASTERS AND POSTGRADUATE ADMISSIONS**

+34 932 902 419

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#### **MEMBERS OF**















