Official Undergraduate Degree in:
Digital Arts
We Love Challenge

The digital revolution we are going through means content creators are experiencing a golden age, and the sector is now looking at some of the best growth projections nationally and internationally.

At La Salle, we offer a comprehensive education, from the most innovative technologies and the artistic knowledge you need to make your ideas a reality, to the management skills required by these industries.

Thanks to our original Learning by Challenge methodology, our students can take on real, multi-faceted projects, working in unique laboratories and going on exchanges at some of the world’s most prestigious universities.
STUDY ART, ANIMATION AND TECHNOLOGY AT LA SALLE CAMPUS BARCELONA

At La Salle Campus Barcelona, we foster creativity through technology in a range of fields, from creative engineering programmes, such as Multimedia Engineering and Audiovisual Systems Engineering and our Degree in Digital Interaction and Computing Techniques, to more artistic degree programmes, such as the Degree in Animation & VFX and the Degree in Digital Arts.

At La Salle, we offer a comprehensive education, from the most innovative technologies and the artistic knowledge you need to make your ideas a reality, to the management skills required by these industries.

Through close and constant contact with leading professionals in the sector, our degrees will prepare you to become a key player in the industry in a wide variety of roles.

1. You will produce cross-disciplinary projects alongside students from other Degrees, exactly you would do in a real company, and begin creating your very own portfolio.
2. You will go on internships at leading companies around the world, who have collaboration agreements with La Salle, and you will be able to create your own company with the assistance of the La Salle Start-up Innovation Park, Technova Barcelona.
3. You will be able to go on exchanges and stages at leading universities in the multimedia sector such as MIT and Carnegie Mellon University.
4. You will be working in unique labs: we have more than 30 specialist laboratories equipped with all the latest technologies, such as Animation lab, Medialab, Userlab, Mediadrome, an Anechoic chamber, a Reverberant chamber, workshops for painting, sculpture and models, as well as laboratories with high-performance computers that you can access whenever you need them.

METODOLOGY

Through our Learning by Challenge methodology you will acquire the skills and knowledge through the resolution of real challenges posed by the companies, institutions or entities.

On Campus you will work in an interdisciplinary and transversal way between the courses of the Degree and the different areas of the Campus, with small groups that allow a personalized teaching and with an orientation of a tutor or tutor throughout the Degree.
With this new Degree in Digital Arts, we have taken an in-depth grounding in traditional Fine Arts and incorporated knowledge that will be used by future artists, so that they are able to adapt to the new artistic trends and professions of the future.

During the degree, you’ll maximise your creativity, knowledge of digital culture and production skills so that you can create interactive works of art and interventions using technology, from conception to production.
DEGREE IN DIGITAL ARTS

WHAT YOU WILL LEARN WITH THIS DEGREE

- Audiovisual Culture
  - Photography, cinema, post-production.
- Performing Arts
  - Art direction in theatre, concerts, festivals and dance performances. Stage design, lighting and special effects.
- Visual Arts
  - Content creation in 2D / 3D and projections onto buildings.
- Episodic Architecture
  - Design of spaces, experiences, lighting and renders. Art installations and urban interventions.
- Fine Arts
  - Traditional and digital painting, sculpture and 3D printing, installations, performance and action art, urban art and environmental art.

WHERE WILL YOU APPLY WHAT YOU’VE LEARNED?

New artists need not only to master the latest technologies, but also to conceptualise ideas from a digital, more contemporary perspective and apply it in the fields of:

- Audiovisual Culture
- Photography, cinema, post-production.
- Performing Arts
- Art direction in theatre, concerts, festivals and dance performances. Stage design, lighting and special effects.
- Visual Arts
- Content creation in 2D / 3D and projections onto buildings.
- Episodic Architecture
- Design of spaces, experiences, lighting and renders. Art installations and urban interventions.
- Fine Arts
- Traditional and digital painting, sculpture and 3D printing, installations, performance and action art, urban art and environmental art.

WHAT MAKES THIS DEGREE UNIQUE

1. You will study the history of classical, modern and contemporary art and learn the foundations of art, such as colour theory, photography, drawing and sculpting.
2. You will take your ideas to the next level with technology: digital tools and technologies will help you boost your ideas and give form to your creativity.
3. Teachers renowned in their field: recognised professionals active in the field of Digital Art.
4. You will be able to carry out projects with students from other degrees such as Architecture, Animation, Engineering and Business. You will learn to work in multidisciplinary teams simulating the world of work.

Our students get to experience art close-up thanks to our visits, workshops and collaborations with different studios and galleries:
- Swab Galleries, Frederic Marès Museum, Himmey Gallery, Mira Festival, Picasso Museum and the IAM Festival.
- Renowned studios such as that of La Fura dels Baus and Protopixel.
- Our students can join workshops in the Ideal Digital Art space, take part in the Llum Lights Festival of Barcelona, with Digital Visions and collaborate with OFFF Barcelona.

PROGRAMS WE USE:
- Adobe Pack, Blender, Maya, ZBrush, Substance Painter...

WE ARE LOOKING FOR CANDIDATES WITH:

- Artistic and creative profile
- High aesthetic sensitivity
- Passionate about art
- Interest in new artistic creations made with technology
- With passion in everything they do

CAREER OPPORTUNITIES

- Conceptual design.
- Art direction.
- Immersive experience design.
- VR and AR art and design.
- Design and conceptualisation of art installations.
- Interactive art and design.
- Lighting design.
- Events producer and artistic curator.
- Graphic and audiovisual design.

ART IS TRANSFORMING: NEW TOOLS, NEW SPACES, NEW FORMATS, NEW EDUCATION, NEW ARTISTS.
We love Art, Animation & Technology challenges
LA SALLE, A GLOBAL EDUCATION NETWORK

We are part of a worldwide organisation with more than 300 years of history.

65 Universities worldwide
80 Countries La Salle Presence
90,000 Educators
350,000 Students University Education
650,000 Students Primary & Secondary Education

LA SALLE CAMPUS BARCELONA

Our university centre has a history spanning over 110 years, and we are proud to offer undergraduate, graduate and master’s programmes, PhDs and specialisation courses.

16 Official undergraduate Degrees
3 Double Degrees
66 Master’s, Postgraduates and Executive Programmes
6 Research groups

4,748 Students
31% International students
73 Nationalities

LA SALLE’S DNA

We train professionals with values, with innovative spirit and entrepreneurial capacity, who dominate technology and have an international global vision.

RAMON LLULL UNIVERSITY RANKINGS

8th Best-performing university in Spain 2019 (CYD Ranking)
3rd Spanish University and 38th in Europe (MultiRank Ranking 2018)
Top 25 Worldwide & Top 25 Europe, Best Business and Management studies 2019 (QS World University Rankings)
Ranked 76/100 Best Universities for Teaching in Europe (University Teaching Ranking 2019)
Top 150 Business administration ranking of the Shanghai Academic World Universities Ranking

LA SALLE, EXPERTS IN TECHNOLOGY

We have been experts in Technology for more than 50 years, and it is present across all Degrees as a transversal axis.

HIGH EMPLOYABILITY AND AN EXCLUSIVE INTERNATIONAL NETWORKING

+ 4,500 Job offers per year
96% Employability of students
+ 800 Corporate agreements

At La Salle, we provide quality training in the areas of Architecture and Building Engineering, ICT Engineering and Technology, Computer Sciences, Business & Management and Digital Art, Animation & VFX. These 5 areas of knowledge are also mixed through research, a close relationship with the business world and a unique, cutting-edge methodology.
THE ADMISSIONS PROCESS

The admissions process begins every year on 1st December. We recommend you begin the process on our website, filling in the requested information and attaching the necessary documentation, before finishing your studies.

BEGIN THE PROCESS ON OUR WEBSITE TO BOOK YOUR PLACE.

BEGIN YOUR APPLICATION ONLINE
FILL IN THE FORM
ATTACH THE DOCUMENTATION
HAVE ON CAMPUS OR ONLINE INTERVIEW
RECEIVE THE RESOLUTION OF YOUR APPLICATION
BOOK YOUR PLACE

SCHOLARSHIPS AND GRANTS

At La Salle, people come first, and our scholarship programme means young people with the knowledge and skills can study with us, regardless of their economic, family, geographical or cultural background. On average, 49% of undergraduate students at La Salle - URL benefit every year from scholarships awarded by La Salle.

EACH APPLICATION IS ANALysed ON A CASE-BY-CASE BASIS.

TYPES OF SCHOLARSHIPS

Financial
La Salle Schools
Academic Merits
Summer School

SIGN UP FOR OUR INFORMATION SESSIONS at www.salleurl.edu
See you on Campus!

More information: www.salleurl.edu/en/admissions/degrees/scholarship-program
We love technology

We love entrepreneurship

We love global thinking

We love innovation

CAMPUS BARCELONA
Sant Joan de La Salle, 42.
08022 Barcelona
+34 932 902 405
+34 608 765 104
sia@salleurl.edu

www.salleurl.edu
Follow us at @LaSalleBcn: 📚💰 евро 📱