# REPORT

2021



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# REPORT



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# Introduction

# 1.1.

# LETTER FROM BROTHER JOSEP CANAL, PRESIDENT OF THE FUNITEC BOARD OF TRUSTEES

### **BROTHER JOSEP CANAL**

President of the Board of Trustees of FUNITEC, the Foundation of the Brothers of the Christian Schools of the ARLEP district, Catalunya sector.



When we think about how to present the report of the previous academic year, our first thought turns to the motto for the year, which is clear and concise: "feeling at home".

That is one of the primary objectives of our educational mission. First of all, to make everyone who visits the campus - students and teachers - feel comfortable, and builders of a welcoming atmosphere where in addition to knowledge and skills, we can share emotions and feelings. For each student to feel supported in their process of education and growth. That is the closeness that makes us feel at home.

And in order to feel at home, we must reinforce the value of our welcome: to students of different nationalities, cultures and creeds; diversity in the types of course and different interests, which is why we have created spaces for mutual knowledge, for everyone to live together, spaces including the Welcome Week, the La Salle Fest and the IoTiCAT, for sharing different types of knowledge in order to create a common project. In short, finding times and places where everyone has been able to open their hearts to welcome other people.

An ancient Greek proverb says that "to know is to love" and that is why we have used verbs such as welcoming, sharing emotions and feelings, being close, accompanying, living together and opening our heart. Our patron Saint Jean-Baptiste de La Salle succeeded in bringing together all these words in the value of fraternity. Building a community means feeling at home. On our campus we are more than friends and colleagues - we work to become each other's brothers and sisters.

And beyond this "ad intra" feeling, we must also work "ad extra", because as a result of living together, and our work, our teaching and our research, we are working to feel at home in the global village of the earth:

We must design instruments and strategies for peace, for cooperation and not for war.

We must be creative when looking for things that improve life on our planet.

We must find strategies to foster culture and encounters between peoples and nations.

We have a great deal to offer.

In this report we must also remember our dear departed Brother Mateo (1926-2022), who left us in early spring to join the Father after doing a great deal of work. As a result of his perseverance, tenacity, intelligence and love for our project, he resumed the technical education at La Salle Bonanova, which had been interrupted by the war, and over time he began the path towards making those workshops full of old machines and noisy mechanisms into a university campus, becoming the first director of the La Salle University School of Telecommunications. And he has joined the Father with his heart full of names of teachers and students who despite the difficulties and serious nature of his work, welcomed them all within him.

A heartfelt thanks to everyone for making us feel "at home".

# 1.2.

# INTERVIEW WITH JOSEP M. SANTOS, GENERAL MANAGER OF LA SALLE-URL



# THE 2021-22 ACADEMIC YEAR WAS DEFINED BY EXTERNAL CIRCUMSTANCES THAT MADE IT PARTICULARLY CHALLENGING. HOW DID LA SALLE CAMPUS BARCELONA RESPOND?

At La Salle Campus Barcelona, we are affected by what is happening around us. As an active part of society, the world outside not only affects us, but also calls upon us to align ourselves in favour of people and against injustices. Our response to the COVID-19 pandemic was great from every point of view, and regaining the warmth of proximity to the other members of the community was the best news at the start of the year. Later, in the second half of the academic period, we watched with concern a war in Europe disturbing everything. On campus we organised an appeal for peace and fraternity, which are feelings that we consider to be fundamental and which we believe are more important now than ever.

# HOW IS LA SALLE CAMPUS BARCELONA RESPONDING TO THIS CONSTANTLY CHANGING WORLD?

La Salle is a paradigmatic institution in the management of change since our beginning more than 300 years ago. We have been able to adapt to the transformations and development taking place in society over these last three centuries based on our work and commitment, while always considering the circumstances prevailing at the time and responding in the best possible way based on our values while undertaking our mission.

We are now at a turning point, at which the answers to many of these challenges call for a certain Degree of urgency. At La Salle Campus Barcelona, we are rethinking the future of university education so that it leads to a comprehensive improvement of society as a whole. In addition to being aware of the need to foster a sustainable and ecological future - and a current present - we have already taken action.

# HOW IS LA SALLE CAMPUS BARCELONA DEMONSTRATING THIS COMMITMENT TO SUSTAINABILITY AND THE PROMOTION OF SOCIAL RESPONSIBILITY?

We aim to have a positive impact on society in all aspects: economic, social and environmental, based on the education we provide. On the pages of this report for the 2021-22 academic year, we discuss the activities and actions that we have undertaken with a clear bond and desire to work towards the United Nations Sustainable Development Goals (SDG), from our perspective of responsibility in the construction of a fairer world.

We joined Laudatio Si, a Vatican initiative that seeks an ecological and sustainable future, which has a very similar aim to the SDGs. Our commitment is to our students and through them to society. That is why we continue to offer accessible and high quality university education for everyone through our grant and social aid programme, from which almost half of our new Undergraduate Degree students and one out of every three students on the campus benefit.

# WHAT IS THE CURRENT SIZE OF LA SALLE CAMPUS BARCELONA?

We are very proud to say that we have not stopped growing. We surpassed the threshold of 5,100 students during the 2021-22 academic year. At the same time, our community is growing with more educators (tutors, teachers, researchers) and professionals who contribute and adopt our educational mission, placing the student at the centre. In addition to being more of us, we are also more diverse and international, and one of our main goals is to respond to this global world: we have students from around 90 different nationalities and various parts of the planet.

Our growth is numerical, but above all in terms of our intellectual wealth and our transversal approach, in terms of our knowledge areas. We are very happy that the Faculty of Philosophy became part of our knowledge ecosystem and the Health Engineering Undergraduate's Degree and area was completed in the 2021–22 academic year, taking effect at the beginning of the 2022–23 academic year.

# LA SALLE CAMPUS BARCELONA IS ALSO GROWING IN TERMS OF ITS SPACES AND FACILITIES.

We are building the Interactive Arts & Science Laboratory (IASlab) - a space that we want to be a benchmark for the immersive analysis of the audiovisual and multisensory industry in art and digital entertainment content. It will be a laboratory in which our entire ecosystem will engage in a dialogue: research, academia, companies, start-ups and government bodies.

The building will be sustainable and energy-efficient, and will use natural resources. We are particularly proud of this project, because it means we are the only private institution to have benefited twice of these funds given by the European Union and Generalitat de Catalunya, after they were awarded to us for the Internet of Things Institute of Catalonia, our other major outstanding space.

# AS THE GENERAL MANAGER OF LA SALLE CAMPUS BARCELONA, WHAT WOULD YOU LIKE AND WHAT DO YOU EXPECT FROM THE IMMEDIATE FUTURE?

I think it's important to be optimistic, but also to be cautious at the same time, and to be able to adapt to changes. In fact, I believe that hope does not come alone - it is something that we have to foster together to improve our contribution to the common project. And that applies to both the campus and to society at large. At La Salle Campus Barcelona, we are passionate about the importance of our work: educating to transform lives, and working to build a fairer and more sustainable world.

# 1.3.

# THE ACADEMIC YEAR AT A GLANCE

# 22 October2021

Dr Jerome Engel - invested Doctor 'honoris causa' by the URL on the proposal of the Faculty of Commerce and Digital Economy La Salle (FICEDLS).

# 16 February2022

Launch of the Degree in Health Engineering, a programme with a vocation for welfare and humanism.

# 8 March 2022

The inclusion of the Faculty of Philosophy of the URL into the educational and knowledge ecosystem of La Salle-URL becomes official.











# 21 January 2022

Presentation to the Catalan Minister Gemma Geis of the La Salle-URL educational project and the launch of the IASlab, southern Europe's future multisensory hub.

# 3 March 2022

Ratification of the adhesion of La Salle Campus Barcelona to Laudatio Si, a Vatican initiative that seeks an ecological and sustainable future.

# 3 May2022

Tribute and memorial ceremony for Brother Mateo, the first director of the La Salle University School of Telecommunications, and the driving force behind our early campus.

# 15 June 2022

Two researchers at La Salle-URL are among the best in Spain according to a ranking drawn up by the Spanish National Research Council through Google Scholar.











# 1 April 2022

Signing of the cooperation agreement with HP to promote female talent in the STEAM professions.

# 7 June 2022

The governing body of the future technological hub of the Pyrenees is presented, including La Salle Campus Barcelona and other institutions in industry, government and academia.

# 13 July 2022

Research at La Salle-URL is reinforced by two new groups: Human Environment Research (HER) and SmartSociety.

# About us

# 2.1.

# LA SALLE CAMPUS BARCELONA

La Salle Campus Barcelona, a founding institution of the Ramon Llull University, is an internationally renowned university centre with a history dating back more than a century. It offers Undergraduate Degrees, Postgraduate and Master Degrees, Doctorate and Specialisation Courses in the knowledge areas of Engineering, Architecture, Management, Animation & VFX, Digital Arts, Philosophy and Health Engineering, where technology and humanism are essential parts of its DNA.

La Salle Campus Barcelona currently has over 5,100 students, of whom more than 30 % are international, with 90 different nationalities.

The employability rate of the students who graduate is 96 %. It has two outstanding research and innovation spaces within its ecosystem, which enhance its innovation, transfer and research environment: the Internet of Things Institute of Catalonia (IoTiCAT) and the Interactive Arts & Science Laboratory (IASlab), which is under construction. These are two of Europe's leading laboratories on the Internet of Things and the new forms of interaction between humans, machines and virtual environments.

La Salle Campus Barcelona fosters the spirit of enterprise and innovation, is committed to applied research, and encourages constant interaction between students and companies. In line with its mission to train professionals with values capable of transforming society, it fosters the development of students' social and humanistic awareness and transversal collaborative work between their areas of knowledge.

Closer to home, it is a founding member of the Ramon Llull University (URL), Spain's first private university which was established in 1991. It is also a member of the International Association of La Salle Universities (IALU), the organisation that includes 64 Lasallian universities with nearly 300,000 students worldwide. In addition, it is a member of several international partnerships and networks including the Aristos Campus Mundus International Campus of Excellence, the European University Association (EUA) and the International Federation of Catholic Universities (IFCU), among others.

# LA SALLE DNA

Ready for challenges: innovators, entrepreneurs and co-creators

Digital transformers: experts in technology



Committed to sustainability and social justice

Active, collaborative, resolute, decisive and project managers

Open-minded and ready to be part of a global world

TECHNOLOGY
AND HUMANISM
ESSENTIAL
PARTS OF
THE DNA

# **MISSION**

To educate professionals with value to work towards a fairer and more sustainable society.

# **VISION**

To be an international university campus, which acts as guarantee and benchmark, and is recognised due to educating people who make the difference.

### **VALUES**

A La Salle educator must be a person with a vocation and the enthusiasm to serve others. With a fraternal spirit and an optimistic attitude and the belief that their mission will transform the world. The values they must convey are faith, fraternity and the spirit of service.

# 2.2.

# LA SALLE IN THE WORLD

La Salle, founded by Saint Jean-Baptiste de La Salle in the French city of Rheims in 1680, has been an institution dedicated since its inception to the human and Christian education of children and young people, and especially the poorest.

The Brothers of the Christian Schools introduced a number of innovations that revolutionised education at that time, and worked to provide access to education for children from the most socially disadvantaged classes.

Saint Jean-Baptiste de La Salle was canonised in 1900, and he was proclaimed the patron saint of Christian educators in 1950. UNESCO awarded the NOMA literacy prize to the Lasallian institutions for their work in education in 1990.

**80** Countries where it is present

**+ 90,000** Educators

+ 1,100 Educational works

+ 1,000,000 Students

**64** University centres

"

An institution with more than 300 years of history dedicated to human and Christian education



# 2.3.

# THE INTERNATIONAL ASSOCIATION OF LA SALLE UNIVERSITIES (IALU)

La Salle Campus Barcelona is part of the International Association of La Salle Universities (IALU), a network that works to develop and promote the educational vision and charisma of Saint Jean-Baptiste de La Salle in today's university world.

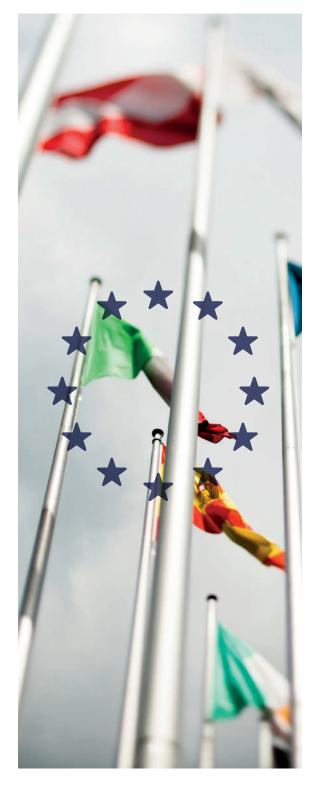
The IALU, established in 1998, currently comprises 64 institutions located all over the world. It fosters collaboration among all its members acting as a network to highlight the relevance of Christian values in university education as a guarantee of educational quality and work as a community when educating professionals with values.

The IALU aims to become the largest network of universities in the world in order to remain a benchmark in social innovation, accessible high quality education and the education of highly qualified and committed agents for transformation. As a network, the IALU aims to address the present and future challenges of society, especially in the educational field, in a world in increasing need of justice, peace and sustainability.

The General Manager of La Salle Campus Barcelona, Josep M. Santos, is currently a member of the board of the IALU as Regional Director for Europe and Francophone Africa.







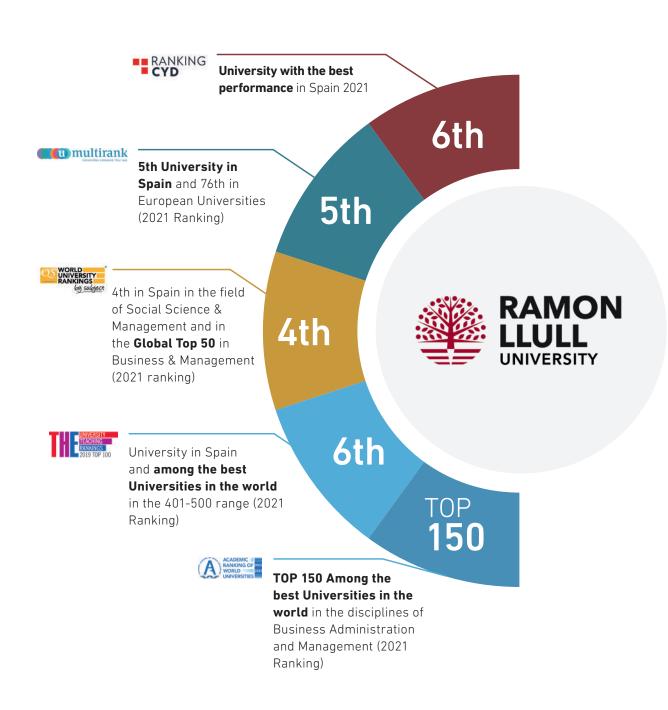
# 2.4. **RAMON LLULL UNIVERSITY (URL)**

The Ramon Llull University (URL) is a non-profit private university inspired by humanist and Christian values, based on a social initiative, which was established in 1990 and approved by the Parliament of Catalonia in 1991.

The URL has a federal structure consisting of eight higher education and research institutions with a long-standing tradition and prestige in Catalonia (IQS, Blanquerna, La Salle, Esade, Pere Tarrés Faculty of Social Education and Social Work, the Ebro Observatory, the Borja Bioethics Institute, the Vidal i Barraquer Institute of Mental Health) and one affiliated centre (the ESDi Higher School of Design). The federal structure of the URL enhances the personality of its centres, and makes it one of the most innovative universities in Catalonia and Spain, which engages in excellent academic training and research.

High quality teaching focused on the comprehensive education of the person in the profound ethical sense of the profession is one of the primary objectives of the URL, in addition to a firm commitment to foster innovation through the excellent research focused on social challenges. This is all based on a clear commitment to the internationalisation of its work in order to enhance the quality of its studies and research, and the perspective of the members of the URL's university community.



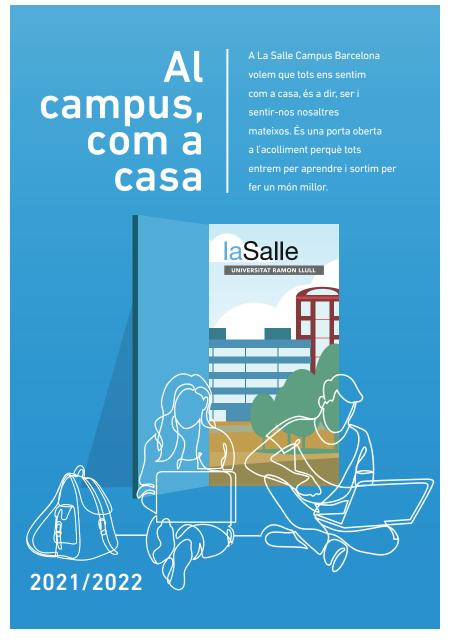


# Motto for the 2021-2022 academic year

# ON CAMPUS, LIKE AT HOME

Welcome and acceptance are two deeply humanistic and Christian values - two values inherent to the history of La Salle, which are at the same time fundamental attitudes of committed citizens today. Educational action is an opportunity to foster the diversity and uniqueness of everyone, and to grow through difference, tolerance and plurality.

The motto of the 2021-2022 academic year of La Salle Campus Barcelona, 'On campus, like at home', was a call for education based on otherness, listening, and focusing on cultivating interpersonal relationships. The motto called on everyone on campus to be authentic, and to be and feel themselves in a space where everyone is welcomed and accepted.

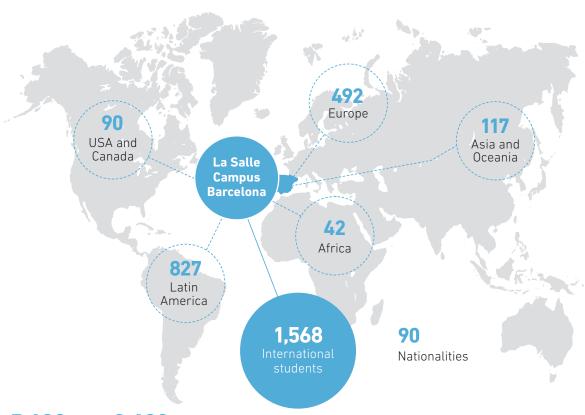


Poster with the 2021-2022 motto.

# What do we do? La Salle Campus Barcelona Ecosystem

# 4.1.

# THE CAMPUS IN FIGURES



**5,109** Total students

2,608

Undergraduate Degrees students

745

Students on La Salle-endorsed Master's Degrees

719

Official Master's Degrees students

427

Students on exchanges, stages, summer courses and workshops

**535** 

Students on Short Courses and Corporate in-company courses

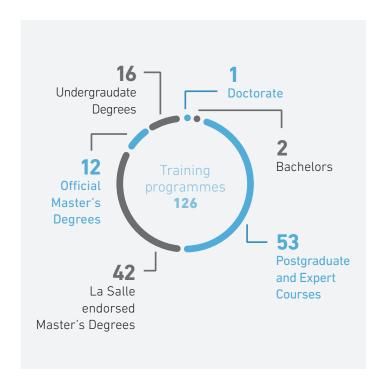
**75** 

Doctoral students





Spain



# **22.1** Full-time student/teacher ratio

70 %
Doctoral teaching and research staff in official programmes

70 %
Doctoral teaching and research staff in official programmes

72 %
Accredited doctoral teaching and research staff in official programmes

↑17 %
Teaching income

**43.5 M €**Total income (gross)

**35 M €** Operating income

↑ 4 % Fundraising

**75 %**Fundraising for research

4.5 M €
Allocated to grants

1,419
Grants for students

82 % Own capital 18 % Donations

1,185
Educators
on campus

**149** Full-time research teaching staff

**159**Administration and service staff

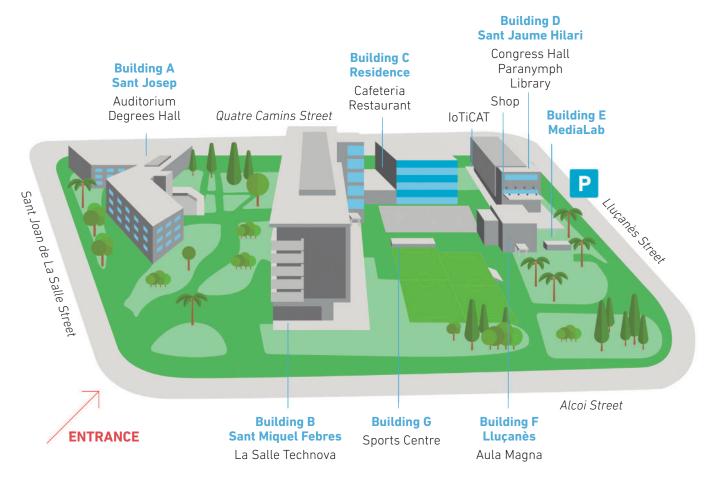
**157** Academic and research assistants

**720** Associated external professionals

75,100 m<sup>2</sup> 504 University Campus Accommodation infrastructures places in the two residences 24,800 m<sup>2</sup> 22,300 m<sup>2</sup> 1,410,536 Outside Campus Offices for incubating Volumes available for consultation in the services areas emerging companies library **278** 111 Parking spaces Classrooms and laboratories Buildings Classrooms 28,000 m<sup>2</sup>

Used for teaching

# Campus Map



# 4.2.

# **EDUCATIONAL INNOVATION**

# EDUCATIONAL INNOVATION NEW KNOWLEDGE AREAS AND PROGRAMMES

La Salle Campus Barcelona has been fostering educational innovation since its inception in order to contribute to the transformation of society through people with a robust and useful training for the professional market. Backed by its long educational experience, and thanks to its close relationship with companies and industries in all sectors, La Salle Campus Barcelona studies the changes and developments taking place in society to adapt its range of studies to the needs arising at each moment in time.

Continuous improvements to the portfolio of training programmes are made for this reason, and the range of courses in anticipation of the needs of the labour market. La Salle Campus Barcelona therefore includes new items in its Undergraduate's Degree, Master's Degree, Postgraduate and/or specialization courses programmes each year. It also incorporates, integrates and models new knowledge areas that impact on the transversal approach of the campus based on its two educational cornerstones: technology and humanism.

# INCORPORATION OF THE FACULTY OF PHILOSOPHY OF THE URL

During the 2021–22 academic year, La Salle Campus Barcelona announced that it is reinforcing its educational and knowledge ecosystem with the incorporation of the Faculty of Philosophy of the URL, a university centre with a long tradition in philosophical studies in Catalonia which has facilitated dialogue in modern society since the 1980s. The transfer will take full effect at the start of the new 2022–23 academic year.

The La Salle-URL Faculty of Philosophy will be a space for reflection for understanding the contemporary world and contributing to the construction of the future, rooted in the origins of thought and knowledge, and will be committed to a flexible philosophy based on contemporary problems. The Faculty will be nourished by the innovative, entrepreneurial and broad-based ecosystem of La Salle Campus Barcelona in order to be a motor for creating critical and transcendent knowledge in all areas of the university.



# NEW KNOWLEDGE AREA AND UNDERGRADUATE'S DEGREE IN HEALTH ENGINEERING

La Salle Campus Barcelona and Blanquerna, which are both founding members of Ramon Llull University (URL), announced the launch of a new Undergraduate Degree in Health Engineering for the 2022-23 academic year - the first in Spain to combine comprehensive education in Engineering, Health Sciences, Management and Innovation.

The programme, which combines a humanistic and ethical vision and a vocation for care, will be a response to the growing demand for engineering professionals with knowledge of biomedicine and health sciences to improve personalised patient care and promote individuals' health and well-being.

The creation of the Undergraduate's Degree has also led to the birth of a new knowledge area: Health Engineering. This area was created in a social context in which the COVID-19 pandemic accelerated the digital transformation of all sectors, including healthcare management. The progressive digitalisation of healthcare management in recent years clearly shows that technology is now a permanent fixture in the management of the sector. In this knowledge area, La Salle-URL aims to have an impact on the quality of healthcare, training professionals capable of understanding and interacting with health needs by applying the knowledge and expertise of engineers, who will be central figures in the development of more and improved tools for digital health and telemedicine.



# NEW UNDERGRADUATE'S DEGREE IN BUSINESS INTELLIGENCE & DATA ANALYTICS

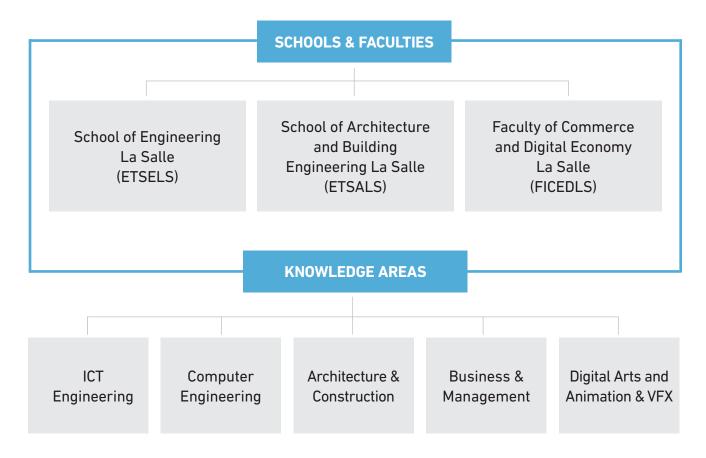
In the 2021–22 academic year, La Salle Campus Barcelona launched its new Undergraduate Degree in Business Intelligence & Data Analytics – a programme that provides students with training in business management based on a practical methodology and from a technological perspective.

The Degree, the first of its kind in Catalonia, provides training in the field of data processing applied to marketing, logistics, business expansion and product design.



# 4.3.

# THE CENTRES, AREAS AND RANGE OF STUDIES



### **ICT ENGINEERING / COMPUTER ENGINEERING**

The La Salle-URL courses in ICT Engineering and Technology / Computer Science are renowned for their outstanding teaching methods, which are the result of their highly practical and professional nature. The unique characteristics of the engineers trained on the campus are also due to the long-standing tradition of the courses, which are pioneers with a history dating back more than 100 years, and to the work of the teaching staff, which includes renowned professionals.

### **ARCHITECTURE & CONSTRUCTION**

Architecture and Construction studies at La Salle-URL have a pedagogical approach focused on two disciplines that intersect in the teaching of design. First, knowledge of the materials and tectonic systems around which the building is based, and second, a study of the cultural framework and the physical, physiological and historical landscape of the architectural project, giving it an essential intellectual content.

### **BUSINESS AND MANAGEMENT**

The Business and Management courses at La Salle-URL are based on the technological tradition of the campus. By means of practical training, the students become business professionals capable of understanding changes in society, and have the skills and tools to work in the sector with an international and long-term perspective.

### **ANIMATION & VFX AND DIGITAL ARTS**

The Animation & VFX and Digital Arts courses at La Salle-URL are pioneering courses in the Spanish university sphere, and the first with official university qualifications in Catalonia. The programmes are based on technology, innovation and creativity and hands-on training delivered by renowned professionals in the technology and fine arts sectors.

### **ACADEMIC OFFER 21-22**

### **OFFICIAL UNDERGRADUATE DEGREES**

### ARCHITECTURE AND CONSTRUCTION

Degree in Architecture Studies

Degree in Technical Architecture and Building Engineering

### **BUSINESS & MANAGEMENT**

Degree in Management of Business and Technology

- · Minor in Digital Marketing
- · Minor in Digital Entrepreneurship
- · Minor in Digital Economy
- · Minor in Sports Management

Degree in Digital Business, Design and Innovation

Business Intelligence & Data Analytics

Double Degree Qualification in Business Intelligence & Data Analytics and Management of Business and Technology

### **COMPUTER ENGINEERING**

Degree in Computer Engineering

Degree in International Computer Engineering

Degree in Software Application Techniques

Double Degree Qualification in International Computer Engineering and Management of Business and Technology

### **ART, ANIMATION & MULTIMEDIA**

Degree in Animation & VFX

Degree in Digital Arts

Double Degree Qualification in Digital Arts and Animation

Degree in Multimedia Engineering (Minor in Videogames)

Degree in Digital Interaction and Computing Techniques

### **ICT ENGINEERING**

Degree in Audiovisual Systems Engineering

Degree in Electronic Engineering (Minor in Robotics)

Degree in Telecommunications Systems Engineering

Degree in Telematics Engineering (Minor in Networks and Internet Technologies)

Degree in Engineering in ICT Management

Double Degrees Qualification in:

- · Computer Engineering and Multimedia Engineering
- · Audiovisual Systems Engineering and Multimedia Engineering
- Electronic Engineering and Engineering in ICT Management
- · Telecommunication Systems Engineering and Engineering in ICT Management
- Telematics Engineering and Computer Science

### MASTER'S, POSTGRADUATE AND EXECUTIVE **PROGRAMMES**

The La Salle-URL Master's, Postgraduate and Executive Programmes provide training for genuine professionals with a high level of ethical commitment and the values required to be innovative, to be able to adapt to changes, and to lead the transformations taking place in a constantly evolving society.

They are classified in the following areas:

# **EHEALTH**

**MBA** 

**AGILE METHODOLOGIES** 

TECHNOLOGICAL MANAGEMENT AND SUPPLY CHAIN

**MARKETING & ECOMMERCE** 

**PROJECT MANAGEMENT** 

**USER EXPERIENCE** 

**SAP CONSULTING** 

**BIG DATA AND DATA SCIENCE** 

**TELECOMUNICATIONS** 

ARCHITECTURAL AND ENVIRONMENTAL ACOUSTICS

**SOFTWARE DEVELOPMENT AND CYBERSECURITY** 

ARCHITECTURE AND CONSTRUCTION

### **SPECIALISATION COURSES**

La Salle Campus Barcelona offers Specialisation Courses for professionals interested in continuous training, aiming to expand their knowledge, update their skills, change their focus towards a new sector, or obtain a certification. Professional certifications:

**PMP** 

Scrum

Lean

**Salesforce** 

SAP

Google

ITIL

Cisco

**Revit Autodesk** 

**ISACA** 

### **SUMMER COURSES**

The Summer School programmes are short courses lasting between one week and one month, aimed at pre-university and university students from anywhere in the world. They have a highly practical approach, and are taught in the areas of Business and Management, Architecture, Animation and Digital Arts and Engineering in English from the middle of June until the middle or late July.

Areas:

**PROJECT MANAGEMENT** 

**AGILE METHODOLOGIES** 

LEADERSHIP AND STRATEGIC MANAGEMENT

**SAP CONSULTING** 

**DIGITAL BUSINESS** 

MARKETING AND SOCIAL NETWORKS

INNOVATION AND ENTREPRENEURSHIP

**EHEALTH** 

**FINANCES** 

**ARCHITECTURE AND CONSTRUCTION** 

**TELECOMMUNICATIONS** 

**PHILOSOPHY AND HUMANITIES** 



# 4.4.

# RESEARCH: A PERSPECTIVE TO BENEFIT SOCIETY

The research carried out at La Salle-URL has a clear applied vocation aimed at benefiting society in all the knowledge areas within the campus.

One of the priorities of the creation of knowledge is that the same knowledge is returned to the students by means of the close links between teaching, research and transfer.

# APPLICATION FOR NEW RESEARCH GROUP SUPPORT (SGR)

In the 2021-22 academic year, La Salle-URL applied to the Catalan University and Research Grant Management Agency (AGAUR) for two new research groups in the SGR2021 call, with a cross-disciplinary perspective of the entire campus which contains knowledge areas that are very different but at the same time complementary.

### **SMARTSOCIETY GROUP**

This group works on collectivity, ecosystems and society's view of technological advances.

### **HUMAN ENVIRONMENT RESEARCH (HER) GROUP**

Interdisciplinary research is encouraged within the campus and its constituent schools and faculties, without neglecting the vertical outlook that requires an in-depth knowledge of a specific area.

- 35 New projects awarded
- 3 Books and book chapters
- 67 Indexed publications with impact factor
- **26** Other publications
- 26 Participation in congresses
- 28 Outreach activities
- 8 Doctoral theses defended
- 3 ANECA (Spanish National Agency for Quality Assessment and Accreditation) teaching staff accreditations
- 3 Tenure-track lecturer accreditations from the University Quality Agency
- 10 Research accreditations

2 M €

Allocated to research by La Salle Campus Barcelona 89

Ongoing research projects

New Projects	Total amount
FEMVoQ	80,909.25 €
CMES	59,032.50 €
RETABIT	93,063.00 €
NCA (La Salle ARLEP)	58,532.08 €
Noise sensor in the city	8,247.00 €
Automatic phenotyping services	52,479.34 €
IQ Alliance Network	365,079.00€
Sounds of Sabadell and Granollers	6,589.50 €
Emergency housing study	53,522.00 €
Edutainment	24,031.00€
Architectures for booster antennas	33,960.00€
Cow Talk Pro (NEOTEC)	98,959.00€
Study of art in healthcare robotics	10,000.00€
Advice on educational robotics	18,620.00€
Eco Urban Lab	15,000.00€
ELI Summit 2022	41,445.61 €
Pirineu Tech Mountain Technological Hub	26,845.00 €
Goiás Pact for Innovation	57,000.00€
APTENISA	34,800.00€
Cycling services project	16,408.33€
– Other –	77,422.93 €
TOTAL	1,231,945.54 €

# RECONFIGURABLE ARCHITECTURES FOR ANTENNA BOOSTER TECHNOLOGY

One of the cornerstones of Antenna Booster Tech architecture is the adaptation network. This provides flexibility so that the antenna booster can operate on any frequency band and platform size.

However, today's passive networks have limitations when the bandwidth is high or the device size is electrically small. In these situations, reconfigurable architectures mean they are able to operate where a passive network cannot. It is a major scientific and technological challenge, and will be a major step forward towards multiband operation in devices in the IoT (Internet of Things).

### **CMES**

This initiative studies the extent to which transmodal perception can substantially enhance the ability of robots' cognitive systems to perfectly adapt to changes in the environment, increasing their autonomy and understanding of the world through multimodal learning.

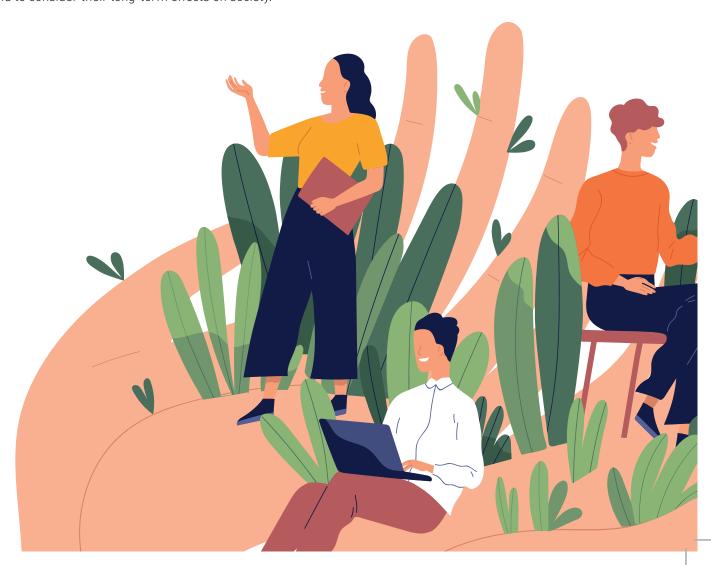
The CMES project uses this experience to raise public awareness about the capabilities and limitations of robots, and to consider their long-term effects on society.

# EDUTAINMENT EXPERIENCES IN PHYGITAL ENVIRONMENTS

This project aims to meet the need to create an educational product for leisure and free time - edutainment - for children and families that enables them to have fun and learn in a collaborative and healthy way in their immediate surroundings, in a way that is rooted in their region and the community, and in environments that minimise risks - such as the pandemic - while increasing the competitiveness of small and medium-sized companies.

# EMERGENCY TEMPORARY ACCOMMODATION FOR CÁRITAS BARCELONA

The project aims to provide decent housing solutions for the groups at risk of social exclusion hosted by the organisation. The project includes three areas: research, teaching and the project, with the development of a real case study. It aims to introduce new temporary and flexible types of housing, with low energy expenditure, constructive innovation and easy maintenance.



### **RETABIT**

The RETABIT project - co-financed by the Spanish Ministry of Science and Innovation - will create a service platform based on data that will enable the multiple parties involved in the regeneration of buildings to assess the current state of an urban area and its potential for renewal.

Archetypes of buildings will be created to classify them in specific urban areas, taking their various aspects into account: environmental (physical characteristics and architectural value), social (family structure, income level and educational level) and economic (real estate value and ownership/rental). The platform will demonstrate how it is used in the towns of Terrassa, Sant Cugat del Vallès and Rubí.

# **INHABITING GAUDÍ**

Based on architecture and technology, this project provides an approach to environmental psychology and the perception of the environment, analysing significant variables including colour, heat, light, ventilation, privacy and especially sound.

All these aspects are involved in the perception of a place, and are environmental stimuli that are directly related to behavioural and emotional responses, and even to health. These topics are increasingly important in the architecture and engineering of the future.

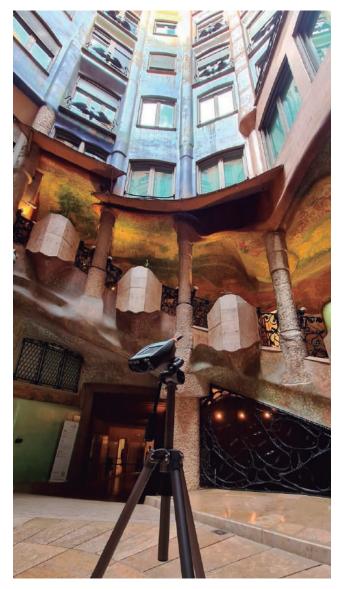
The project takes place in an incomparable setting - one of the most iconic buildings in the city of Barcelona: La Pedrera - the Casa Milà.

# **FEMVoQ**

The FEMVoQ project has two primary objectives. The first is to significantly increase the number of sounds of speech that can currently be simulated using 3D finite element codes.

The second is to give numerical simulations different voice qualities (VoQ). These basically arise from variations in phonation and the shape of the vocal tract. The results of FEMVoQ will have applications in the future in areas including health (phonology, speech surgery and speech therapy) and even the video game industry.





# 4.5.

# KNOWLEDGE TRANSFER: FROM THE LABORATORY TO THE WORLD

La Salle Campus Barcelona has a clear commitment to make innovation, technology and research into something social, which has a real and tangible impact on people's lives.

Accordingly, it makes a constant effort to make a connection between the situation of companies and the breakthroughs made by researchers, to value research projects and initiatives, and to ensure that they have an application in industry and society.

# LA SALLE R&D

La Salle R&D has partnerships with companies and government bodies through the TECNIO seal, which is the accreditation given by the Catalan Agency for Business Competitiveness (ACCIO) that identifies the most highly qualified research groups with experience in business projects.

### **INNOVA INSTITUTE**

The Innova Institute of La Salle Campus Barcelona brings together academic research and RDI projects that lead to progress in generating knowledge in the fields of innovation, entrepreneurship and ICT management. Furthermore, in the global setting, it participates with other centres of excellence from around the world to provide intellectual leadership to both scholars and professionals.

# **BARCELONA CHAIR**

The mission of the Barcelona Chair of La Salle Campus Barcelona is to act as a centre for reflection and debate on cities in order to humanise them and make them sustainable, and with this purpose in mind it creates ideas, conducts projects and proposes new lines of development.

# LA SALLE RAPID TECH TRANSFER

The research and transfer work done at La Salle-URL is increasingly relevant with the implementation of its own model: La Salle Rapid Tech Transfer. In order to enable researchers to provide companies with a competitive advantage and technological innovation within a short period of time, the La Salle-URL model is committed to a flexible and humanistic approach to understanding the problems and the business environment of companies, to the conceptualisation and execution of projects, and to cross-disciplinary collaborative work between researchers and the people involved in the company.

The contribution made by the La Salle Rapid Tech Transfer model involves projects focused on solving future challenges for companies of all kinds - large companies, SMEs and start-ups. The companies that work with La Salle-URL stress the value of their close relationship with the research teams and their focus and flexibility when solving problems and understanding business dynamics and deadlines.

# GOIÁS PACT FOR INNOVATION (BRAZIL)

Development of the innovation ecosystem in the Brazilian state of Goiás, transferring knowledge, best practices, advice and support in the implementation of the National Pact for Innovation in Brazil.



# PIRINEUS TECH MOUNTAIN TECHNOLOGICAL HUB

The 'Pirineus Tech Mountain' hub was created as a result of the transfer of the successful model developed by the Innova Institute of La Salle-URL which has been implemented in various parts of the world based on the experience of La Salle Technova, the La Salle-URL innovation park.

This joint public-private initiative aims to become the new economic and social engine for the Pyrenees with the development of new technologies applied to sectors including tourism, leisure, culture, mountain sports, livestock farming and agriculture, with a clear commitment to protection of the environment and natural resources.



### **ELI SUMMIT 2022**

Co-creation of the ELI Summit 2022 event which took place in Recife (Brazil) in June 2022, and which brought together representatives of the main ecosystems in Brazil and leaders of national and international innovation ecosystems.

The event promoted the development of ecosystems in eight areas of innovation: entrepreneurship, talent, financing, networking, clusters, market, territory and governance.

### **NETWORK IQ ALLIANCE**

The Network IQ Alliance European project aims to promote networks as an infrastructure to improve universities' entrepreneurial and innovative capabilities. Eleven partners are involved in the project, and come from six different countries: Poland, Ireland, Lithuania, Ukraine, Spain and the UK.

# 4.6.

# **ENTREPRENEURIAL SPIRIT**

# LA SALLE CAMPUS BARCELONA INNOVATION PARK

La Salle Technova Barcelona, La Salle Campus Barcelona's innovation park, promotes the transfer of technology-based entrepreneurship and acts as a hub linking start-ups, investors and corporations within the framework of an entrepreneurial university.

It brings together innovation, entrepreneurship and technology to support start-ups in all stages: from the generation of ideas to their launch onto the market, their growth and consolidation. It provides services including advice on creating business plans, access to financing and technological acceleration and development. In its 20 years of experience, it has incubated and accelerated more than 800 projects and helped secure more than 50 million Euros in funding.

During the Tech Demo Day, La Salle Technova celebrated its twentieth anniversary in the 2021-2022 academic year. It also received two awards during the academic year: Inspiring Solutions in the International Association of Science Parks and Areas of Innovation (IASP) and the Best Practice award from the Spanish Science and Technology Parks Association (APTE), both for the Scale Up Champions project.

La Salle Technova was also involved in the creation and growth of technology-based projects based on the APTENISA Start and APTENISA Launch programmes, in which it transferred the knowledge from the acceleration programmes to ten parks in Spain. It has also trained private investors to be Business Angels and members of the Asociación de Parques Científicos de España y Empresa Nacional de Innovación SA (APTENISA) Investors Networks.

# JOSEP M. PIQUÉ, NAMED PRESIDENT OF THE TRIPLE HELIX ASSOCIATION

Josep M. Piqué, the Director of Internationalisation and Innovation at La Salle-URL and Executive President of La Salle Technova, the innovation park of La Salle Campus Barcelona, was named president of the Triple Helix Association (THA), the international non-governmental and non-profit organisation that works to foster effective interaction between academia, industry and government.



Technova Barcelona

- + 20 Years of experience
- + 800 Projects advised since 2001
- 72 Awareness actions in the 2021-2022 academic year
- 77 Start-ups supported in the 2021-2022 academic year
- 7 Start-up forums organised with 272 start-ups participating during the year

**38** Participants in pre-acceleration programmes in the 2020-2021 and 2021-2022 academic years



# 4.7.

# IASlab and IoTiCAT

# THE TWO SPACES THAT MAKE THE CAMPUS ECOSYSTEM UNIQUE

The Internet of Things Institute of Catalonia (IoTiCAT) has established itself as one of the areas in La Salle-URL that best represents the transversal nature of the campus. It was inaugurated at the beginning of 2020, and has reinforced the innovation, transfer and research ecosystem and with society has contributed to developing the ideas that will be driving forces of the future.

This new infrastructure, which was co-financed by the Government of Catalonia and the European Regional Development Fund (ERDF), within the framework of the "Catalonia ERDF Operational Programme 2014 - 2020" has had an impact on the work of La Salle-URL in all areas where the interaction of people is linked to social and technological changes, with a focus on the Internet of Things and evolving towards the internet of the future.

Apart from this space, La Salle-URL continues to work on the launch of an outstanding second space that will place the campus at the cutting edge in terms of studying the interaction between the real and the virtual worlds. The Interactive Arts & Science Laboratory (IASlab) will explore the implications and potential of this future paradigm of human-machine relationships in both the real world and in the metaverse.

The IASlab will be an immersive space for digital technologies that will study the growth of content, art and digital entertainment, while at the same time acting as a lever for the evolution of other sectors through its experiences. It will be a cross-sectoral and multidisciplinary environment in which all the constituent parts of the La Salle Campus Barcelona ecosystem will engage in a dialogue: students, research, academia, companies, start-ups and other agents in society.

Thanks to these two projects, La Salle-URL is the only private university that has twice received grants to undertake outstanding institutional infrastructure R&D projects from the European Union and the Government of Catalonia.



# How do we do it? Complete education

# 5.1.

# THE STUDENT-CENTRED NEW LEARNING CONTEXT (NCA)

The New Learning Context (NCA) is La Salle's educational model that aims to improve the educational experience to adapt it to the context of today's society.

It has an organisational, methodological and evaluative approach that gives full meaning to the individual's education, by comprehensively addressing all their dimensions during the various stages of the student's development. The student thereby becomes the central figure in their own learning.

Because of the means used to learn for life and from life.

As the centre of the model compared to teaching as we know it.

Because the way people learn is as important or more important than what they learn.

The NCA at university level is being implemented in all Undergaduate's Degree courses at La Salle Campus Barcelona, with a direct impact in three major areas:

- 1) Teaching
- 2) Personal growth
- 3) Support and guidance

This educational model focuses on four important areas:

- 1) Active methodologies
- 2) Assessment
- 3) Collaborative learning
- 4) Digitalisation

One of the prime examples of this approach are the interdisciplinary NCA projects that enable students on different Undergaraduate's Degree programmes to work together collaboratively on a common project.

The NCA was launched in the three first academic years of the 16 University Degrees on the campus in the 2021-22 academic year. This had an impact on approximately 275 courses. Eight cross-disciplinary projects, in which students from different knowledge areas (Architecture, Engineering Arts and Technology and Managment) worked together, were also designed and undertaken.

The NCA will continue to be rolled out in the coming academic years.



# 5.2.

# COMPREHENSIVE EDUCATION: LIFE INSIDE AND OUTSIDE THE CLASSROOM

La Salle Campus Barcelona contributes to the comprehensive education of its students with the active participation of all members of the educational community in actions, services and events. It offers an education that enables students to become valuable professionals and fair and sensitive people with values, who are committed to the development of a better and more sustainable world.

La Salle-URL has a University Life team, in which the entire educational community is involved, which works to make campus life something that goes beyond the classroom, and which acts as a lever for the students' personal growth. From a humanist and Christian perspective, and following the teachings of Saint Jean-Baptiste de La Salle, La Salle Campus Barcelona engages in the comprehensive training of students based on a plan that is structured and focused on a number of key areas:

- Education, awareness and reflection
- Interiority
- Social responsibility
- Support
- Peaceful coexistence and the human fabric
- Unity, truth, goodness and beauty







The Student Council, which is made up of two representatives from each knowledge area, who are the representatives of the campus in the Ramon Llull University Student Council, works towards achieving these challenges.

Life on campus is complemented by a wide range of organisations and clubs, which organise activities, address concerns, encourage cultural activities and hold social events to create a sense of belonging to the La Salle Campus Barcelona community, including welcome events for new students, and celebrations to mark the All Saints Chestnut Festival, Christmas, and the Sallefest, among others.

The clubs and organisations at La Salle-URL in the 2021-22 academic year were as follows:

### **PLAY AND ROLL**

Organises various events based around the world of board games, role-playing games and video games.

### **ALGORÍSMIA CLUB**

Organises programming competitions as well as social events to optimise code.

### **CINEMA CLUB**

Organises meetings to discuss films, and public screenings of films of general interest.

### **THE CHOIR**

Organises rehearsals to sing various types of songs. It performs at campus events a couple of times a year.

### **PHOTOGRAPHY CLUB**

Organises photography trips in Barcelona and elsewhere. They also cover some events on campus.

### **PROIDE CAMPUS**

The university's NGDO. It carries out projects both in Peru and on the campus itself.

### **ENGRESCATS URL**

A transvesrsal Ramón Llull University organisation for building human towers.

### **INTERNATIONAL CLUB**

A club made up of international students which aims to help it members discover the city and which facilitates their integration.

### **RADIOCLUB**

A club for radio enthusiasts. They listen to other enthusiasts and stars.

### **ROBOTICS CLUB**

The members build various types of robots. They organise an annual robot competition, and compete in the VEX championship.

### **SOCIAL CLUB**

The club that organises all the social events that take place on campus.

### FIGHT CLUB

A martial arts club that discusses and practices new fighting techniques.

### **THEATRE CLUB**

The members regularly rehearse plays and then perform them for the whole community.

### **CHESS CLUB**

The chess club organises chess tournaments, holds seminars with expert players and holds chess-related events.

### **MUSIC CLUB**

The music club rehearses various pieces of music in order to be able to perform a couple of concerts a year for the whole community.

### **ECO CLUB**

This club works to make the campus more eco-sustainable.

### **YOGA CLUB**

The yoga club meets for regular sessions.

### **DANCE CLUB**

The members practice different styles of dance and put on a show for the whole community once a year.

### PHILOSOPHICAL PODCASTS

The members make a series of podcasts talking about various topics of interest.

### **TECHNOVA YOUNG**

The club meets regularly to discuss business entrepreneurship ideas.

### **GAMEDEV**

GAMEDEV is a club that is developing a video game.

### 5.3. **SHARED PERSPECTIVES**

### A TRANSVERSAL CAMPUS

In an increasingly interconnected world, with a professional environment that demands versatile professionals with all kinds of skills and abilities, all its areas of knowledge coexist and are intertwined at La Salle Campus Barcelona.

La Salle-URL students are professionals who are able to engage in a dialogue and communicate with experts from other areas thanks to the cross-disciplinary nature of the teaching on the campus, and the collaborative work they undertake with all kinds of specialist fields and partners. This transversal approach enables an interdisciplinary connection, thanks to a humanistic and ethical perspective on solving business, artistic and social challenges in an inclusive way.

### PROJECT AT LLUM BCN BY ARCHITECTURE, ENGINEERING AND DIGITAL ARTS STUDENTS

Llum BCN, the light festival which is one of the major cultural and artistic events in Barcelona, featured an installation by La Salle-URL students in its February 2022 edition. Spiral, which reflected on time and life, was also the first cross-disciplinary project that the campus has presented at this annual event, and involved students on the Undergraduate's Degree Programmes in Architecture, Digital Arts and Digital and Computer Interaction Techniques, supported by faculty from the areas of Engineering, Architecture and Animation and Digital Arts.

### **RESEARCH FRIDAYS**

The 'Research Fridays' series of lectures was launched during the 2021-22 academic year, as a space for reflection on hot issues in which La Salle-URL researchers and teachers are experts. Six lectures took place, featuring representatives from all the knowledge areas on the campus. They addressed topics of interest from an overall perspective, while fostering a dialogue between experts regardless of their area of expertise.

### ANIMATION & VFX AND DIGITAL ARTS STUDENTS SHOWCASE THEIR TALENTS AT LA SALLE ARTS & ANIMATION FEST

The talent of La Salle-URL Animation & VFX and Digital Arts Degree students was once again on display during the fifth annual La Salle Arts & Animation Fest, as the event once again concluded the academic year by highlighting the best works by students on both Undergraduate's Degree programmes.

As is the case every year, the celebration featured a special guest. Jama Jurabaev, one of the world's leading figures in the area, a conceptual artist and digital illustrator who works in both the film and video game industries, participated in this year's event.



### A PROJECT BY ARCHITECTURE STUDENTS WINS THE CHRISTMAS COMPETITION TO LIGHT UP BARCELONA'S SHOPS

Once again last Christmas, the students of the La Salle-URL School of Architecture (ETSALS) were the winners of the 'Christmas lights illuminate the stores' competition, an initiative organised by the Barcelona Design Centre and Barcelona City Council's Department of Trade, Hostelry and Consumption, for innovation in local trade in the Ciutat Vella district. The winning project was by the students Carmina Matachana, Belinda Rodriguez, Camila Ostalaza and Nicolás Dunford, who decorated and illuminated the Cereria Subirà chandlery.



### A HUMANISTIC EDUCATION

A humanistic pedagogy has been part of the institution's vision and mission since La Salle was established as an educational institution more than 300 years ago. At La Salle Campus Barcelona, training in skills and knowledge is accompanied by education in ethics and values - a dual focus in order to develop students who excel as professionals and shine as individuals.

Humanism at La Salle-URL, where technology is the other cornerstone of the studies, acts as a cohesive element that connects with the problems of society. This has been reinforced with the incorporation of the URL Faculty of Philosophy, which is a definitive step placing technology at the service of humanism in all the courses taught on the campus.

### THE THINKING AND CREATIVITY COURSE - A SHARED COURSE ON ALL UNDERGRADUATE'S DEGREES

In the Thinking and Creativity course, which is cross-disciplinary and taught on all the Undergraduate Degree Programmes at La Salle Campus Barcelona, the students are introduced to a reflection on the human condition from the perspective of philosophical anthropology, which is linked to contemporary debates and the promotion of intercultural relations and the defence of human rights. The course fosters dialogue, collaborative work and reflection as group in order to think together about specific problems and challenges.

### DRAWING ARTISTIC CONCEPTS IN MONTJUÏC

As part of the first 'Model, Barcelona Architecture Festival' organised by Barcelona City Council, Architecture and Digital Arts students from La Salle-URL worked together on the conception of freehand drawings at the Mies van der Rohe Pavilion and the Caixafòrum exhibition centre. They based their work on architectural concepts including planes, transparency and materiality.

### FRANCESC TORRALBA, JOAN GARCÍA DEL MURO AND SANTI VILA REFLECT ON THE IMPORTANCE OF PHILOSOPHY AND ITS PLACE IN CONTEMPORARY EDUCATION

Three of the current leading figures of thought in Catalonia, Francesc Torralba, Joan García del Muro and Santi Vila, who all have links to La Salle-URL, participated in a round table discussion on campus organised by the URL Faculty of Philosophy. The talk discussed the presence of philosophy in secondary and high school, educational utilitarianism and the virtues of the discipline and its status as a key part of contemporary society.

### 5.4.

### **ACADEMIC EXCELLENCE RANKINGS**

### **RANKINGS**

In the university sphere, rankings are the main tool used to evaluate, classify and compare universities based on a series of indicators and criteria. During the 2021-22 academic year, many rankings once again highlighted the academic excellence of the programmes at La Salle-URL in particular and at Ramon Llull University in overall terms.



**QS World University Rankings by subject** - Position #82 in the world and #3 in Spain in the field of Social Sciences & Management.



**QS Worls University Rankings for MBA and Business Masters** - The University Master's Degree in Project Management in the 141-150 range of the world's best Master's Degrees in the Management area.



### **QS Stars Rating**

\*\*\*\*
Undergraduate's Degree in Digital Business, Design and Innovation; the Undergraduate's Degree in Management of Business and Technology; and the Undergraduate's Degrees in Computer Engineering and International Computer Engineering.

\*\*\*\*
University Master's Degree in Big Data and the University Master's Degree in Data Science.

\*\*\*
University Master's Degree in Project Management.



**Times Higher Education (THE) Ranking** - In the 401-500 range of the best universities in the world, #6 in Spain, #4 in Catalonia and #2 in Spain in the ranking of the best young universities. In the 101-125 range for the world in the discipline of Business and Economics and #2 in Spain.



**SHANGHAI Academic Ranking of World Universities** - In the TOP 75 of the world's best universities and #1 in Spain in Public Administration, TOP 100 in Business Administration and TOP 150 in Management.



**U-Multirank European Commission Ranking** - Position #59 of the best European Universities and position #5 of Spain, with the best practices in international orientation.



**El Mundo Four Masters Ranking** - Selected among the 250 best Master's Degrees in Spain in the 2022 ranking: Master's Degree in SAP Functional Consulting, University Master's Degree in Data Science, Master's Degree in Supply Chain Management and Technology and University Master's Degree in Teacher Training.



**U-Ranking** - Among the Spanish universities with the best teaching performance and #1 in Postgraduate Engineering and Architecture studies.



**CYD Ranking** - In the Top 10 of Spanish universities with the best performance and #4 in the Catalan university system.



**Eduniversal Ranking Best Masters** - Fifteen Postgraduate and Master's programmes chosen among the best in the world.



**FSO Ranking** - The University Master's Degree in Project Management among the TOP 10 Spanish-speaking online programmes in the world.

### 5.5.

### AN EXAMPLE OF QUALITY: CERTIFICATIONS, ACCREDITATIONS AND AFFILIATIONS QUALITY

### **QUALITY**

La Salle Campus Barcelona is an internationally renowned university campus, which is guarantee and benchmark, and is recognised due to its educating of people who make the difference. Its quality policy is structured around the following objectives:

- Establish a pedagogical and teaching model focused on the needs of students and their diversity: Smart Learning.
- Enhance the satisfaction, identification and commitment of educators with the university project of La Salle-URL.
- Promote and manage the knowledge of Teaching and Research Staff to contribute to establishing a range of programmes focused on the needs of society.
- Enhance the internationalisation of La Salle Campus Barcelona, position its value proposition and promote the exchange of knowledge between the university and business.
- Implement a working methodology that enables the consolidation of best practices and highlights the interdisciplinary nature of the campus.
- Guarantee that the organisation's resources (people, services and material resources) are managed efficiently, responsibly and honestly, taking the applicable legal requirements into account.

In line with the quality objective and the 2019-2024 strategic plan, the organisation's four main objectives as regards quality are:



La Salle style La Salle community

Management at the service of the mission

### **SGIQ CERTIFICATION**

This hallmark is awarded to centres that have proved that their internal quality assurance system (SGIQ) is in place and is suitable for the quality assurance of the programmes taught there.

The SGIQ certification shows that the teaching centre reviews, analyses and improves the training programmes taught there.



La Salle Higher Technical School of Engineering



La Salle Higher Technical School of Architecture



La Salle International Faculty of Commerce and Digital Economy

### ACCREDITATIONS AND AFFILIATIONS



Aristos Campus Mundus 2015 is a strategic partnership of three social initiative universities (the University of Deusto, the Comillas Pontifical University and the Ramon Llull University) which is committed to socially responsible and sustainable innovation. It has an advanced strategic cooperation agreement with Georgetown University, Boston College and Fordham University.



In 2021, La Salle-URL received a positive report from the University Quality Agency (AQU Catalunya) which certifies the implementation of the Internal Quality Assurance System at the three La Salle-URL centres.



La Salle is the first centre in Spain and the third in Europe to receive accreditation from the Global Accreditation Center (GAC of the PMI (Project Management Institute) for the University Master's Degree in Project Management.



La Salle-URL is a member of AACSB Intl., an association that brings together educational institutions, companies and other organisations committed to the promotion and improvement of higher education within the discipline of Business Management and Administration.



La Salle-URL is a member of EFMD Global, an internationally recognised network which is an accreditation body for business schools, Business Management programmes, companies and universities seeking to develop socially responsible leaders and managers.



The URL received a positive report in the Institutional Evaluation Programme from the European University Association (EUA).



La Salle-URL is a member of CLADEA, the Latin American Council of Management Schools, which was founded in Lima in 1967, and is one of the most important networks of business schools in Latin America



La Salle-URL is part of the AEEDE association of business schools, whose mission is to promote high quality training in business management, service to the business community and the development of business knowledge within its area of expertise.



La Salle-URL is a member of UBI GLOBAL, an interactive international community of innovation centres, which provides services adapted to business incubators and accelerators enabling them to be more connected, and more effective and sustainable.



La Salle-URL is a member of SciTech DiploHub, a pioneering non-profit public-private partnership, supported by leading research centres, universities, non-profit organisations, start-ups, corporations and public institutions that positions Barcelona as a global laboratory for science diplomacy for cities around the world.



The International Association of Science Parks and Areas of Innovation (IASP) is the leading association of innovation ecosystems worldwide. Its mission is to be the global network for innovation districts in science parks and other areas of innovation, fostering the growth, internationalisation and effectiveness of its members



The Accreditation Council for Entrepreneurial and Engaged Universities (ACEEU) is the only quality assurance body that operates on a global scale, recognising commitment and entrepreneurship in higher education. The ACEEU leads the way to excellence in the university's third mission.



Accreditation Agency (EQUAA) is an international quality education agency focusing on the area of business. Its mission is to enhance the academic quality of programmes, schools, institutes, Degrees, faculties, universities and other educational facilities in Latin America and the world.



The Project Management Institute (PMI) is a non-profit organisation that associates companies and institutions related to project management. It is has been the largest in the world since early 2011, with nearly 500,000 members in almost 100 countries.

### 5.6.

## STUDENT TALENT IN THE CORPORATE WORLD: INTERNSHIPS AND EMPLOYABILITY

Since its creation, La Salle Campus Barcelona has maintained a close relationship with the professional and business world in order to find out about their needs at first hand and as a result, train and prepare students for their future in the best way.

For over 20 years, La Salle's business services area has provided customised solutions for the business world, including specific tailor-made training for professionals at work, the recruitment of talent in companies and professional development, and innovation and corporate entrepreneurship as assets for organisations.

The campus currently works with more than 1,000 companies, associations and groups that benefit from these services, and it fosters a long-term relationship with its alumni through the La Salle Alumni organisation as links between the university environment and the business world. Part of this connection process also involves current students, who benefit from specific initiatives that support them as they join the world of work.

### **CAREER CENTER**

1,964 Exclusive offers for students and former students

849 Internships

**1,115** Job offers

790 Companies publishing offers

**22,008** Offers through the Job Teaser partner from **1,146** Spanish and international companies

↑ **96** % Employment rate

↑48.3 % Direct placement rate

### 9TH EDITION OF THE TALENT WEEK



The Talent Week is an initiative that creates a forum in which current students and former students have the opportunity to connect with top level companies and organisations, find out about their possible vacancies and present their professional profile.

Various activities take place over the week, including such as One to One interviews, presentations, showrooms and other activities.

**1,021** Students in the different academic areas of the campus

**42** Companies in **18** different sectors

Hybrid format

**22** % Participation of Undergraduate's Degree students

8 % Participation of Master's Degree students

19 Presentations

10 Webinars

4 Workshops

### WORK PLACEMENT PROJECTS

Orientation sessions

Undergraduate's Degree students

Master's Degree students

Former students









### 5.7.

### INTERNATIONALITY AS A CORNERSTONE OF GROWTH AND A GLOBAL FOCUS

From Barcelona, La Salle-URL feels part of an increasingly global and interconnected world. For this reason, it cultivates a broad-based perspective on education, and its students, teachers, researchers and educators have very varied backgrounds, with more than 90 different nationalities.

La Salle Campus Barcelona also organises exchanges, internships and study trips as an essential part of the time its students spend at university. It also teaches programmes 100 % in English as the lingua franca in the scientific and international business world.

After a difficult 2020-21 academic year due to the circumstances, the vast majority of international activities resumed in the 2021-2022 academic year: these included study trips, the arrival of exchange students, stays by La Salle-URL students at partner universities and international internships.

### STUDENT CARE

La Salle Campus Barcelona has a Global Student Office which helps both Spanish and international students on campus, and co-organises activities including Graduation, the Welcome Week and activities related to university life, such as skiing trips.

The Office provides advice for all students, and for international students in particular, on issues related to accommodation and on the bureaucratic documentation procedures necessary for their stay in Barcelona.

### IN-PERSON INTERNATIONAL STAGES RETURN TO THE CAMPUS

A total of 56 students from EAFIT, one of the most important universities in Colombia, completed an international stage at the La Salle-URL campus to complement their MBA and Project Management training.

After a period when international exchange experiences had to take place in virtual formats, the course carried out by EAFIT students at La Salle Campus Barcelona breathed new life into the programme of in-person international stages.

### AROUND 1,000 STUDENTS FROM LA SALLE-URL PARTICIPATE IN STUDY TRIPS

Nearly a thousand students from La Salle Campus Barcelona were able to enjoy the study trips that complement their university education during the 2021-22 academic year.

Around 550 students on the Undergraduate's Degree courses in Engineering and Management travelled to the cities of Boston, San Francisco and New York in the United States in June and July. Twenty MBA and Executive students also travelled to the United States. The Master's Degree students in Supply Chain Management travelled to the Netherlands.

Meanwhile, about 180 Architecture students made several study trips to the European cities of Porto (Portugal), Berlin (Germany) and Milan (Italy). Management students also travelled to Berlin and London (United Kingdom). Finally, around sixty Animation & VFX students travelled to France.



### LA SALLE-URL STUDENTS PARTICIPATE IN THE NATIONAL MODEL OF THE UN

Various Undergraduate's Degree students from La Salle Campus Barcelona took part in the United Nations National Model in New York, where they were able to reflect on and think of possible solutions to challenges that are a concern to the whole world: the post-pandemic recovery, reducing the danger posed by nuclear weapons, and many others.

During the conference, in which university students from countries around the world participated, the representatives of La Salle-URL were awarded the 'Honorable Delegation' prize.



### MEMBERS OF THE CAMPUS PARTICIPATE IN AN IALU TRAINING EVENT IN ROME

Six members of La Salle Campus Barcelona - three teachers and researchers and three representatives of the administration and services staff - participated in a regional training session organised by the International Association of La Salle Universities (IALU) at the Casa Generalizia de La Salle in Rome. The meeting was a forum to share the feeling of belonging to the Lasallian community, to explore the Lasallian identity and to meet and spend time with other members of the La Salle university centres.

### LA SALLE CAMPUS BARCELONA HOSTS THE VIII EQUAA INTERNATIONAL ACCREDITATION FORUM

The Education Quality Accreditation Agency (EQUAA), one of the leading international accreditation bodies in education, chose La Salle Campus Barcelona to host the annual meeting of Ibero-American leaders in higher education, which took place in a non-American country for the first time. The VIII EQUAA International Accreditation Forum of, entitled 'Leadership towards the continuous improvement of education', reflected on the future of higher education.



### INCOMING AND OUTGOING STUDENTS AND PARTNER UNIVERSITIES

The study mobility programmes are administered with all the partner universities through the ERASMUS+ programme, bilateral agreements, the IALU network, the OneLaSalle mobility programme and the Freemover programme. The ERASMUS+ mobility agreements already in place with partner universities are also managed and sustained.

238 Incoming students

122 Outgoing students

La Salle Campus Barcelona reached 149 agreements with universities around the world in the 2021–22 academic year. These aim to foster exchanges of students and teachers, and promote collaborations in research projects, stays and tailored programmes and double Degrees, and to enrich the overall experiences of members of the community.

149 Partner universities with cooperation agreements and specific student exchange agreements

11 New university partners





# Why do we do it? Social balance

### 6.1.

### **SOCIAL ACTION AND PURPOSE**

The purpose of La Salle Campus Barcelona is to educate and train university students to be capable of becoming prime actors in the changes and development of their closest milieu and society in general.

A company's social balance is a tool of responsibility towards society and commitment to its environment, and the social balance is rooted in the history and mission of La Salle as a global educational organisation since it was founded more than 300 years ago, always concerned with building a more just world.

One example of La Salle-URL's social commitment is its grant programme, which benefits one out of every three students on campus and more than 40 % of new students.

La Salle Campus Barcelona's strategic plan includes key aspects of the campus's university social responsibility (USR):

- Comprehensive management of educators' talent
- Reinforcement of the in-person and virtual educational community
- The definition of new models of scholarships and student financing
- The review of programmes' portfolios
- The consolidation of learning ecosystems like the Internet of Things Institute of Catalonia (IoTiCAT) and the Interactive Arts & Science Laboratory (IASlab) co-creation and gathering points

At the same time, many campus activities are framed within this social responsibility through a variety of ways, some of which dovetail with the United Nations (UN) Sustainable Development Goals (SDGs).



### THE SOCIAL ACTION PROGRAMME

Since academic year 2017-2018, always within the Thinking and Creativity class, the Department of Humanities together with University Life on La Salle Campus Barcelona has designed the Social Action Practices (Practiques d'Acció Social, PAS) programme which is targeted at all students in their third year of all the Degrees taught on campus.

The PAS programme promotes a variety of social actions with a twofold purpose. First, it seeks to foster social awareness among students to ensure that their education is comprehensive. Secondly, because of the social commitment and social actions promoted by La Salle-URL, the campus mission is to do good and contribute to building a decent, just and egalitarian society, a cohesive society that is committed to equity and solidarity. For all these reasons, the PAS programme is a hallmark of La Salle Campus Barcelona.

To promote students' awareness and contribute to building a better society, La Salle Campus Barcelona partners with around 50 organisations, including Cáritas, Proide, Fundació Comtal, Sant Joan de Déu, Arrels, UNHCR, Fundació Vicente Ferrer, Doctors without Borders, El Lloc de la Dona and many others.

At the same time, it comes up with its own projects, such as the Environmental PAS modality, in which students learn how to care for the environment through direct actions in nature, or the Social Transformation Projects PAS modality, a kind of workshop in which students work in small teams to find social problems in today's world in order to propose creative solutions.

In academic year 2021-2022, all the students in their third year of all Degrees taught at La Salle Campus Barcelona participated in one of the different modalities of the PAS programme, contributing more than **9,000 hours of social action**.

And ever since this programme was launched five years ago, thanks to its students, La Salle Campus Barcelona has contributed more than **35,000 hours of social action** which have helped a little bit to build a more decent, just and egalitarian society.

### **PROIDE CAMPUS DELEGATION**

In academic year 2021-2022, different activities led by the PROIDE Campus Delegation were held.

The PROIDE (Promotion and Development) Foundation is an NGO founded in 1992 which is part of the La Salle Catalunya schools and works to improve social justice through quality education for everyone.

- Guest lecture at the Palamós Town Hall to present 'Urubamba Project: International Cooperation in an Inclusive Socioeducational Project'.
- Film forum with the screening of the documentary 'Del Otro Lado' (From the Other Side) with the participation of its director, Ivan Guarnizo, and one of the primary actors from the FARC. Güérima.
- The photojournalist Anna Surinyach presented 'Photojournalism in a Time of Conflicts' to bring attention to the war in Ukraine.
- Solidarity stand at the La Salle festival to spread the word about and raise money for the Urubamba Project.
- Throughout academic year 2021-2022, the professors who belong to PROIDE Campus mentored 14 students in the Thinking and Creativity class in their social practices.
- Implementation of the Urubamba Project in Valle de los Incas (Cusco, Peru) by a team of five professors and five students.





### **EQUALITY AND GENDER**

The DNA of La Salle Campus Barcelona includes the social commitment to encourage gender equality and the incorporation of women and their talent into technological careers.

In recent years, there has been steady, constant growth in the number of women in all Degree programmes: 30.5 % of the Teaching and Research Staff and 62.9 % of the Administrative and Services staff are women.

### TWO WOMEN RESEARCHERS FROM LA SALLE-URL, AMONG THE BEST IN SPAIN ACCORDING TO GOOGLE SCHOLAR

Dr Míriam Calvo, a La Salle-URL researcher in the Data Science for Digital Society (DS4DS) group, was recognised as one of the ten top women researchers working in Spain according to the public profiles on Google Scholar. The ranking includes a total of 5,600 women researchers and was drawn up by the Spanish National Research Council (CSIC) based on the largest indexes of women researchers, one of the most widely used metrics in the world of research to measure scientists' professional quality.

Dr Elisabet Golobardes, full professor at La Salle-URL, was the other woman researcher from La Salle-URL who appeared in the classification published by the CSIC.

### MARTA BERTRAN, A WINNER OF THE 2021 (ICT WOMEN) PRIZES

Marta Bertran, a graduate in Telematic Engineering from La Salle Campus Barcelona who is currently pursuing an EIT Digital Master's in the Cloud and Online Infrastructures in Finland, was a winner of the 2021 ICT Women Prizes in the category of ICT University Student. She is currently working on her Master's Final Project at the CERN, where she is developing the incorporation of supercomputers into the entire set of resources that comprise its network.

### WOMEN RESEARCHERS PARTICIPATE IN THE #100TÍFIQUES INITIATIVE

Dovetailing with the International Day of Women and Girls in Science, the fourth edition of #100tífiques was held, an initiative which seeks to shed light on the role of women scientists in both the business world and in teaching and research. La Salle-URL participated in it with the presence of three of its women researchers: Rosa Maria Alsina, Elisabeth Golobardes and Míriam Calvo.

All three shared their work as women working in their own areas and sectors of science with schoolchildren from all over Catalonia, and they identified good practices and helped the children to understand the importance of the science and technology professionals by drawing on their curiosity to tell them about the day-to-day reality of women working in science.

### 6.2.

### GRANTS TO PROMOTE EQUAL OPPORTUNITIES

La Salle Campus Barcelona fosters equal opportunities for all young people who want to study on campus through its grant programme, which includes more than 30 forms of financial aid and funding for students in the Undergraduate's and Master's programmes and Specialisation Courses. With a particular focus on people, La Salle-URL aims to protect university access for everyone who has the competences needed, regardless of their economic and family circumstances or background. Every applicant—including their situation, stage in life and academic record—is personally analysed.

Thus, 48 % of new Undergraduate's Degree students in academic year 2021-2022 were given a grant and thus able to benefit from the financial aid provided to the students in these programmes. All told, 4.5 million euros were earmarked for 1,419 grants this academic year. Of this 4.5 million, 83 % came from the university's own funds, while the remaining 18 % came from donations. One out of every three students enrolled in a programme at La Salle-URL, either an Undergaduate's, Master's or specialisation course, is studying with a grant.

1,419 Grants

### 1 OUT OF EVERY 3 STUDENTS

studying at La Salle Campus Barcelona has a grant

### **GRANTS FOR UNDERGRADUATE'S DEGREE STUDENTS**

La Salle economic grants
Mobility grants
La Salle community grants
Academic excellence grants
Academic record grants
IB Diploma grants
International academic excellence
grants

International grants
La Salle women engineer grants
Be a Business Leader grants
Be an Artist grants
Be an Architect grants
Be an Engineer grants
Be a Health Engineer grants

Be a Philosopher grants HP – Women Health Engineer grants La Salle Schools grants Departmental grants

### **GRANTS FOR MASTER'S DEGREE STUDENTS**

Stay With Us grants
Salle-URL alumni grants
Academic excellence grants
La Salle colleges and universities
alumni grants
Imagine grants

Corporate agreement grants
Partner university agreement grants
Young Leaders grants
La Salle community grants
Tech Woman grants
Build Your Future grants

Visiting Barcelona grants
Social grants
COIB grants
Carolina Foundation grants
FUNDAE grants

### **FOCUS ON FEMALE TALENT**

Many of the grants and financial assistance from La Salle -URL seek to promote women's access to Degrees in the STEAM fields (the acronym for Science, Technology, Engineering, Arts and Mathematics) to reverse the historical trend and encourage talented young women to focus on their passion.

For example, the 'La Salle Women Engineers' grant is given to five women with solid academic records. Likewise, the 'Woman Tech Empowerment' grant seeks a future with more women in leadership positions. This is why it provides grants to women in some of the Engineering, MBA and Technology Management programmes who want to be an active part of society's changes.

Furthermore, La Salle Campus Barcelona-URL and HP signed a partnership agreement to promote gender equality in the tech environment and to encourage talented women to join the STEAM professions. This is why together they created the HP-La Salle-URL grant for two women candidates who want to pursue the new Health Engineering Degree.

### **GRANTS TO PROMOTE SUSTAINABILITY**

In its focus on a more just and sustainable world, and given its belief in the importance of comprehensive student education, many of the Master's Degree awards are allocated to individuals who want to take coresponsibility in improving society.

The Social Impact grant helps candidates for in-person Master's Degrees who can prove their experience fostering equality and society's development through personal projects or volunteerism.

Likewise, with the Climate Action grant, La Salle-URL provides economic support for candidates who get involved in projects or actions in the fields of sustainability or climate change.

In academic year 2021-2022, the Sanofi grants were launched in conjunction with one of the most important pharmaceutical companies in the world and a benchmark in positively contributing to society by meeting health needs. With the commitment to promote the Sustainable Development Goals (SDGs), the six Sanofi grants are earmarked for future students in Master's Degrees associated with Big Data, SAP functional consulting and logistics and Supply Chain.



### 6.3.

### COMMITMENT TO THE ENVIRONMENT: SUSTAINABILITY AND OTHER SDGS

La Salle Campus Barcelona is committed to improving people's quality of life and caring for the planet and the environment. It believes in the struggle to meet the needs of future generations without jeopardising the possibilities of future generations. In this sense, it promotes technological and economic progress from the standpoint of ethics and respect for natural ecosystems and the environment.

Through training in values, and thanks to the humanistic underpinnings of its ideas, La Salle Campus Barcelona's action plan and the spirit of all its activities include the impetus of the UN Sustainable Development Goals (SDGs). It also contributes to social welfare by raising awareness of the challenges facing the world and suggesting specific responses to help resolve them.

### PARTICIPATION IN THE 26TH SCIENCE WEEK FOCUSING ON SUSTAINABILITY

La Salle-URL researchers held a sound walk through Barcelona's Superblock as part of the 26th edition of Science Week, a yearly initiative that seeks to bring science and technology to citizens and encourage science vocations among youths.

La Salle-URL researchers periodically hold a variety of activities of this sort to raise awareness of the problems of noise pollution in large cities and examine the Catalan sound landscape in recent months. The focus of Science Week was sustainability.



### TRAINING PROGRAMME IN ENERGY MANAGEMENT

La Salle Campus Barcelona and the Catalan Efficient Energy Cluster (CEEC) joined forces to promote comprehensive, integral training on energy management, efficient energy use and the use of renewable resources. The two organisations created the Energy and Management training programme, the first of its kind in Catalonia.

One of the United Nations (UN) sustainable development goals (SDGs), the seventh one, is about guaranteeing access to affordable, safe, sustainable and modern energy. La Salle-URL and the CEEC reached this partnership agreement within the context of global progress towards this goal, which seeks to raise awareness of responsible energy use, care for the environment and sustainable thinking through training in energy management.

### ADHESION TO THE LAUDATIO SI FOR AN ECOLOGICAL, SUSTAINABLE FUTURE

La Salle Campus Barcelona adhered to the Laudatio Si, a project promoted by the Vatican that seeks an ecological, sustainable future. The initiative's purpose is similar to that of the UN Sustainable Development Goals (SDGs), and it consists in six points: response to the Earth's call, response to the calls of the poor, ecological economics, sustainable lifestyles, ecological education, ecological spirituality and community resilience and empowerment.

### COLLABORATION WITH THE URL'S CLIMATE ACTION INITIATIVE

The URL has a Decarbonisation Working Group at the university with representatives from all the institutions, including La Salle Campus Barcelona. The objective of the group is to develop a Climate Action Roadmap for the Universitat Ramon Llull which includes the university's commitments and forecasts for lowering greenhouse gas emissions, as well as the actions to take in the short and middle term to achieve them.



### LS FUTURE LAB – IMPACT CHALLENGE, A HACKATHON WITH SDG CHALLENGES

The Undergraduate's Degree students at the La Salle Campus Barcelona-URL participated in the LS Future Lab - Impact Challenge 2022, a hackathon in which they worked on challenges associated with three of the UN Sustainable Development Goals (SDGs): numbers 3 (health and well-being), 11 (sustainable cities and communities) and 12 (responsible consumption and production).

La Salle Campus Barcelona is committed to improving people's quality of life and caring for the planet and the environment. It believes in the struggle to meet the needs of future generations without jeopardising the possibilities of future generations. In this sense, it promotes technological and economic progress from the standpoint of ethics and respect for natural ecosystems and the environment.



### LA SALLE SOCIAL CHALLENGES TO FOSTER A MORE INCLUSIVE SOCIETY VIA ART AND TECHNOLOGY

Engineering and Digital Arts students at La Salle-URL participated in the 'La Salle Social Challenges' project, an initiative that encourages collaboration and interaction among different generations and disciplines through the co-creation of interventions in which technology plays a critical role.

The programme seeks to be open, equitable, socially just, sustainable, accessible, inclusive, intergenerational, interdisciplinary and fun. The topic of the project focused on inclusive, intergenerational societies, reflecting on how to age well in society.

### CARLES BAIGES AND CRISTINA GAMBOA, PROFESSORS FROM THE SCHOOL OF ARCHITECTURE, WINNERS OF THE 2022 EMERGENT MIES VAN DER ROHE AWARD

Carles Baiges and Cristina Gamboa, professors in the Master's in Integrated Architecture Project (MIAD) at La Salle-URL and founding partners of the LaCol architects' cooperative, won the prestigious 2022 Mies van der Rohe Award in the category of emergent architecture for the design of the La Borda cooperative building.

The design by the LaCol cooperative, of which the MIAD professors are members, is a non-speculative and ecologically sustainable apartment building made of wood and based on co-ownership and resource management.

# Campus Timeline

### 1903 • 1959 • 1965 • 1976 • 1979 • 1985 • 1991 • 1997 • 2001 • 2015 • 2020 • 2021 • 2022







### 1903

The brothers of the Christian Schools, located in the La Salle Bonanova school of Barcelona, under the direction of Brother Director Adolf Alfred, start **the first programme in Industrial Inspection** in the specialities of **Mechanics, Chemistry and Electricity** and prepare the first students to take their examinations at the Escola Industrial de Terrassa.

### 1959

After a hiatus of several years, the administrators of the La Salle Bonanova school decide to resume the Industrial Inspection programme in order to provide an alternative training path for students who do not wish to pursue their baccalaureate.





1991

A Parliament of Catalonia Law (DOGC 22/05/91) recognises the **first private university in all of Spain, the Ramon Llull University (URL)**, of which La Salle is a founding member along with the Institut Químic de Sarrià, the Blanquerna Foundation, the Faculty of Philosophy of Catalonia and the Cercle d'Economia.

La Salle joins the new URL with two schools: the Escola Universitària d'Enginyeria Tècnica de Telecomunicació La Salle (EUETT) and the new Escola d'Enginyeria Tècnica Superior d'Enginyeria Electrònica i Informàtica La Salle.

### 1997

The Academic Board of the URL approves the creation of the School of Architecture and Building Engineering La Salle (ETSALS).

La Salle Campus Barcelona **adds new Degree programmes**: Management,
Multimedia Engineering and
Architecture.





2015

The Undergraduate's in Animation and VFX is created, the first one to offer an official Degree in Catalonia. This programme includes a more artistic facet in education and thus meets the needs of a market that is growing both domestically and internationally. Since the second edition in academic year 2016-2017, it has been taught wholly in English.





2001

La Salle Technova Barcelona is born, the innovation park of La Salle Campus Barcelona.

In addition, La Salle-URL incorporates its own elearning methodology.

### 1965

The **first group** of around 20 students is assembled to pursue the **Electronic Equipment** specialisation. This was the seed of the **Escola d'Enginyeria Tècnica de Telecomunicacions La Salle**, the only university telecommunications school in Catalonia. Brother Mateo Esteban takes over the direction and becomes the first leader of this school.





### 1976

After the law stipulates that all university schools have to be affiliated with state universities, the Escola d'Enginyeria de La Salle becomes the Escola Universitària d'Enginyeria Tècnica de Telecomunicació (EUETT), affiliated with the Universitat Politècnica de Barcelona.



### 1979

The Escola Universitària d'Enginyeria Tècnica de Telecomunicació La Salle receives ministerial permission to **begin to teach** the specialisation in **Image and Sound, becoming the first school in Catalonia and the second in Spain** to teach this specialisation.



The La Salle Master's Programme is launched with the La Salle International MBA, which is the outcome of La Salle's experience in the United States stemming from its longstanding presence in the most prestigious business schools and the contributions of a faculty with proven business track records.



### 2021

**IASlab.** Approval of the Interactive Arts & Science Laboratory project, the future audiovisual hub of southern Europe.



### 2020

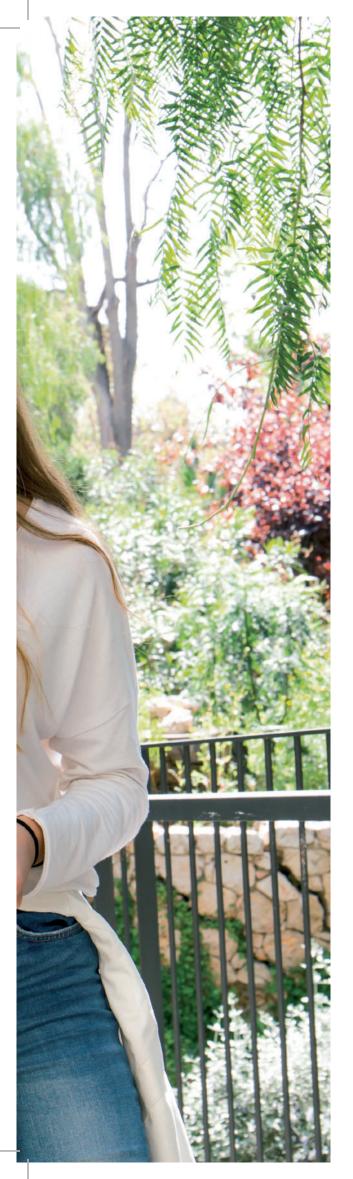
The Creation of the Faculty of Commerce and Digital Economy La Salle (FICEDLS) is approved and the Internet of Things Institute of Catalonia (IoTiCAT) is opened.

### 2022

The URL Faculty of Philosophy joins the knowledge ecosystem of La Salle Campus Barcelona and becomes the fourth centre comprising it.

The new **Undergraduate Degree in Health Engineering** is launched in conjunction with Blanquerna-URL.







Building community means feeling at home. At La Salle Campus Barcelona, our home, we are more than friends and colleagues; we work to become each others' brothers and sisters".

### **BROTHER JOSEP CANAL**

Chair of the FUNITEC Board.

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