

The management team of La Salle-URL, chaired by the CEO, is fully aware of the importance of quality as a key to ensuring the future competitiveness of the organization and is committed to offering an internal dynamic quality assurance system which places the student at the center of the organization, while meeting the needs and expectations of the stakeholders at the same time.

La Salle-URL aspires to become an international university campus of reference, recognized for forming people who add value to the community. Through values such as faith, fraternity, and the spirit of service, La Salle-URL educators train professionals with the courage to develop a more just and sustainable society.

The objectives of the quality policy of La Salle URL are:

- Contribute to the progression of the student's life-long project, through an integral Lasallian education with an international vision, that puts the student at the center of the academic ecosystem formed by teachers, researchers, and entrepreneurs.
- Contribute to the integral formation of the individual by strengthening their ties with La Salle through dialogue, stable relationships, and the exchange of knowledge, talent and good practice between students, the educational community, schools, companies and the community of alumni around the world.
- Project the positioning of La Salle Campus Barcelona, in the areas of knowledge, and the programmes and services it offers, to achieve the growth objectives, increase visibility, and national and international recognition. Moreover, to offer personalized academic guidance for every new student who applies to study at our Campus.
- Develop the institutional relations and positioning of La Salle Campus Barcelona, as well as manage the infrastructure, information systems, and general resources of the Campus to guarantee services and achieve strategic challenges.
- Manage the academic data, the normative quality and its transparency, as well as manage the patrimony and general services of the Campus to guarantee its correct functioning and contribute to the achievement of the institution's objectives.
- Augment the value of the knowledge, research, technology, and talent of the Campus, to influence and interact locally and internationally with professionals, entrepreneurs, businesses, governments, universities, scientific and technology parks, and society, to project the growth La Salle Campus Barcelona qualitatively and quantitatively.
- Promote the attraction, accompaniment, and integral development of community members, as well as the efficient administration of financial resources in a manner aligned with the Lasallian mission.

Aligned with the purpose of this quality policy and the 2019–2023's strategic plan of La Salle-URL, the quality objectives have been structured into four main objectives:

1. **Growth and projection:** grow sustainably in volume of students, programs, projects, and services, strengthening the projection, and positioning of the entity and its mission.
2. **La Salle Style:** to accompany students and alumni in their life-long project with a model oriented to train professionals of value and committed to a fair and sustainable world.
3. **La Salle Community:** generate collective commitment and stimulate excellence in all educators (PAS and PDI) participating in the campus.
4. **Management of the service of the mission:** strengthen practices, techniques, and instruments for efficient and sustainable and quality management.

The management team of La Salle-URL systematically takes into account the quality policy in their decision making. Additionally, the team takes full responsibility for ensuring the understanding and acceptance of the quality policy, by enforcing its dissemination, and taking the necessary actions when any type of deviation is evidenced.



Josep Martí Santos Fernández

General Director of La Salle-URL.

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