

CREATE WHAT
YOU
BELIEVE



Innovate your business from day one

BE WHAT YOU BELIEVE

TESTIMONIALS



“We are very proud of being members of an institution that provides great quality services, and also to receive the support of a professional and dynamic team who are absolutely involved in entrepreneurial initiatives. Since our birth, La Salle Barcelona has been constantly committed to our company, giving us continuous support in many different areas, from business advice to the raising of equity”

Ricardo Prats
Director, Hidroflot S.L.



“Innovation Park La Salle have provided great support and expertise to our Company. Their interdisciplinary team has been very powerful on many occasions in our innovation and R&D projects, creating and applying specific knowledge to support our success.”

Carlos Cosials
Innovation Manager, T-Systems Ibérica



“Partnering with La Salle has been one of the best strategic choices we have made since starting the company. It is an ideal environment for a start-up supported by great people with strong backgrounds in Innovation, Technology and Business. They are fully committed to facilitate all that a company needs for its early stage growth.”

Xavier Carrillo Costa
CEO, Digital Legends

THE TECHNOVA

BARCELONA DIFFERENCE

NETWORKS

XTT Network of Technology Springboards of Catalonia

XIP Network of Private Investors of Catalonia

XPCAT Network of Science and Technology Parks of Catalonia

APTE Association of Science and Technology Parks of Spain

IASP International Association of Science Parks

ACHIEVE MORE Incubator network



LEADING ECOSYSTEM

UNIVERSITY CAMPUS

BUSINESS SCHOOL

ENGINEERING FACULTY

ARCHITECTURE FACULTY

INNOVA INSTITUTE

RESEARCH & DEVELOPMENT

PRE-COMPETITIVE RESEARCH

INVESTMENT NETWORK

ESTABLISHED TRACK RECORD

ALMOST **100** START-UPS SUPPORTED TO DATE

85% SUCCESSFUL IN THE MARKET

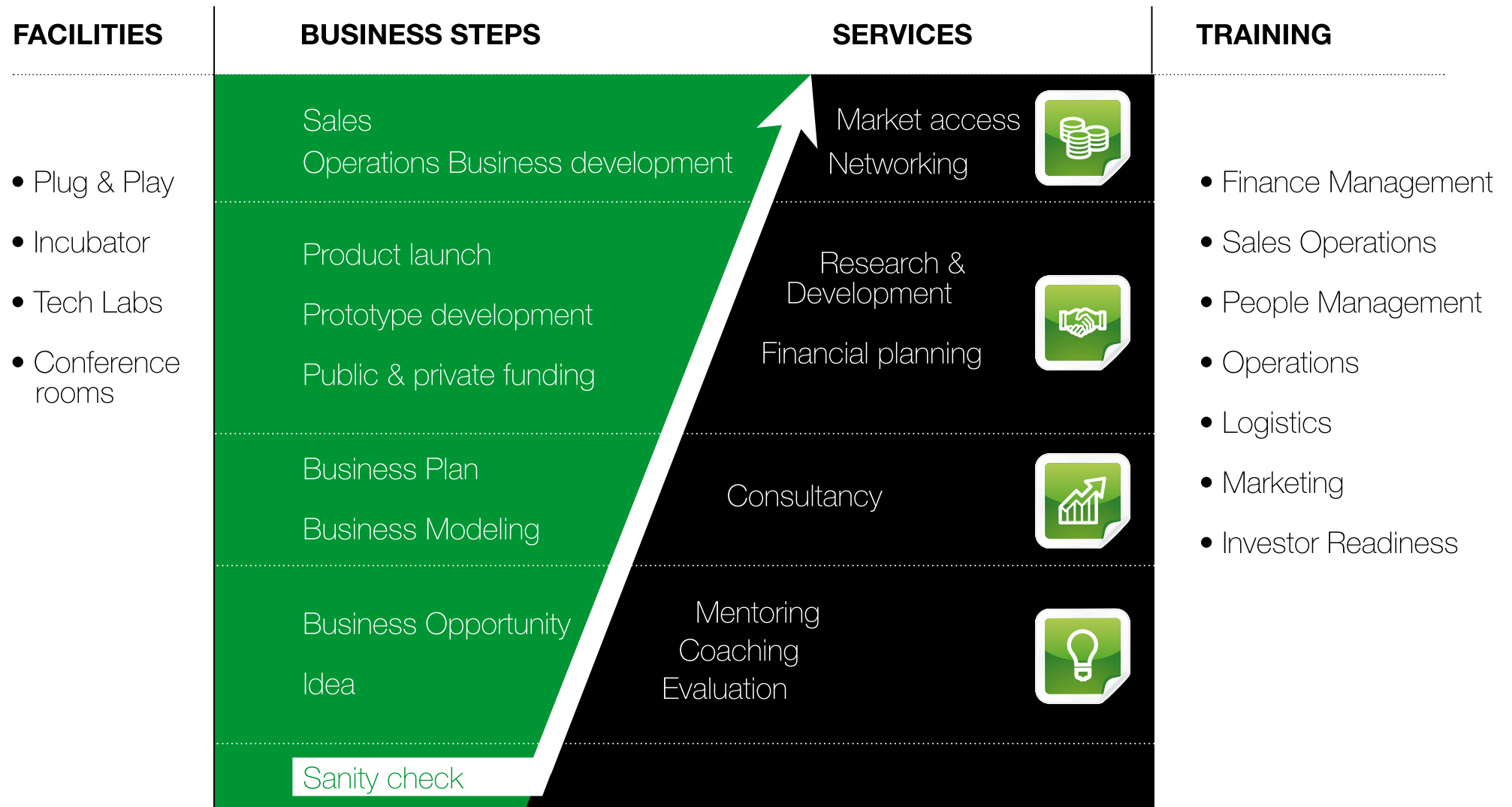
€20m OF PUBLIC CAPITAL RAISED

TEAM OF **150** IN-HOUSE BUSINESS & TECHNOLOGY EXPERTS

100+ LIVE R&D PROJECTS IN PROCESS FOR LEADING FIRMS

HELPING TO SHAPE YOUR VISION

PRACTICAL INNOVATION IN TECHNOLOGY



SUPPORTING YOU IN REALIZING YOUR VISION

4 STEPS TO SUCCESS

START-UPS

ESTABLISHED FIRMS



IDEA

Creating: moving your idea towards reality

- Initial support & advice
- Technology validation
- I.P. & trademark support
- Market & benchmark studies

- Facilitating innovation
- Market opportunity sizing
- Technology market research



BUSINESS OPPORTUNITY

Evaluating: understanding the scope of opportunity

- Business Plan development
- Advice & open counseling
- Team growth and development
- Product roadmap definition
- Technology market research
- Office space & facilities

- Technology proposal
- Technological expertise
- Risk assessment
- IT process evaluation



PRODUCT OR SERVICE

Developing: your creation taking shape

- Financial planning
- Research & development
- Access to private & public funds

- Research & development
- Proof of concept
- Project management
- Financial solutions



SALES

Executing: hitting the market

- Strategic business alliances
- Planning for growth
- International expansion
- Sales operations planning

- Spin-off creation
- New market evaluation

INCUBATOR

The Technova Barcelona incubator was specifically designed to support early stage start ups. Unlike other parks Technova Barcelona leverages La Salle in-house Research & Development capabilities while ensuring practical market focus via connections to leading IT firms, supported by the La Salle Business Engineering School.



RESEARCH & DEVELOPMENT LABS

La Salle boasts cutting edge R&D expertise and facilities across 3 technological areas: media technology, electronics & communications and computer science. This unique grouping of disciplines within one institution allows for broad innovative cross-functional project development.



INNOVA INSTITUTE

The Innova Institute drives academic research in R&D projects across Innovation, Entrepreneurship and IT Management. Their mission is to produce cutting-edge research in these areas. The Institute hosts the PhD program at Business Engineering School La Salle and develops research education at Master level.



INVESTOR NETWORK

Investment and private equity are key components of early stage company success. Through our established network, specific public fund expertise and our newly announced Entrepreneur Investor Exchange (EIX) we are perfectly positioned to match start ups to the most appropriate funding options available.



BES LA SALLE

Situated in the heart of the La Salle Campus the Business Engineering School of La Salle offers an innovative and comprehensive approach to management and entrepreneurship, while leveraging our overall leadership in technology.



LA SALLE CAMPUS

La Salle Barcelona is located in the well-connected residential area of Sarrià-Sant Gervasi, at the foot of the Tibidabo mountain, and is surrounded by leading companies and key cultural and service institutions. La Salle initiated its university activity in 1903. The campus houses six buildings with over 24,000m² floor space designated to lecture halls, laboratories, technological infrastructures, the Technova Barcelona Incubation park and a wide array of services for students including: career development office, library, study rooms, computer labs, alumni association and international club; all set in spacious gardened grounds.



CORPORATE EVENTS

Hosting a wide range of conference rooms and accommodating from small intimate meetings to large scale 1000+ congresses, our corporate events team can manage every step of your conference needs.



RESTAURANT

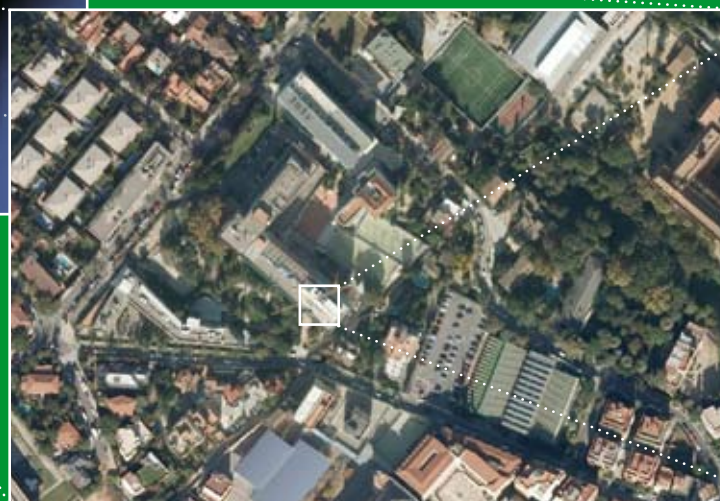
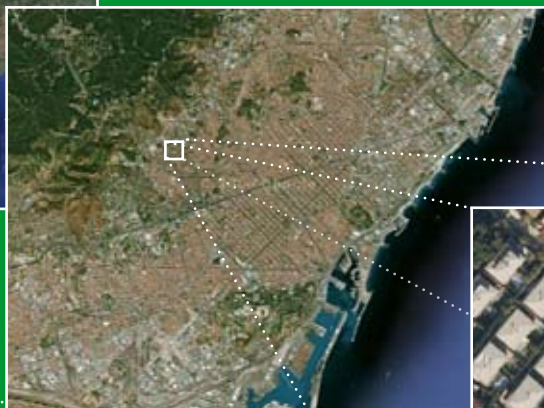
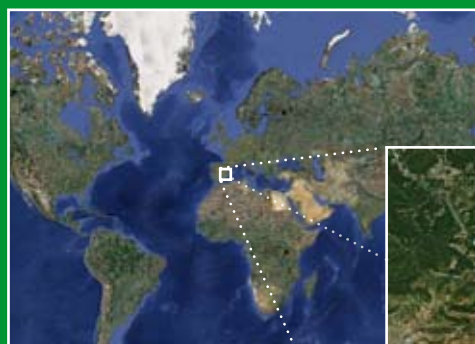
The high quality La Salle restaurant is integrated into the campus and capable of servicing a broad range of events.



FITNESS CLUB

Work hard, play hard! Our modern multi-floor fitness club offers a broad array of sports facilities including indoor climbing, racket sports, resistance training and swimming, to name a few.





laSalle

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